

North Craven Profile

Produced May 2015

North Craven summary

Geography – problems of distance to services, accessibility, and cross-border crime.

Low population density – sustainability challenges for services and fewer opportunity for economies of scale

Service boundaries – out of county CCG & health services and schools

Older and aging population – people retire to the area. Some wards have a high proportion of people reporting a limiting long term illness or disability, or living alone.

Young people – lack of service provision and opportunities

Seasonality of employment - 15% of all employment in accommodation and food services

Housing affordability – high prices in the National Park and high number of second homes

Some of the most digitally and socially excluded areas in the County

High levels of road traffic accidents – country roads attract motorcyclists

Physical geography and area classification

All 7 wards within North Craven are classified as 'rural'. 5 are classified as either 'rural town' or 'rural village' in a '**sparse setting**'

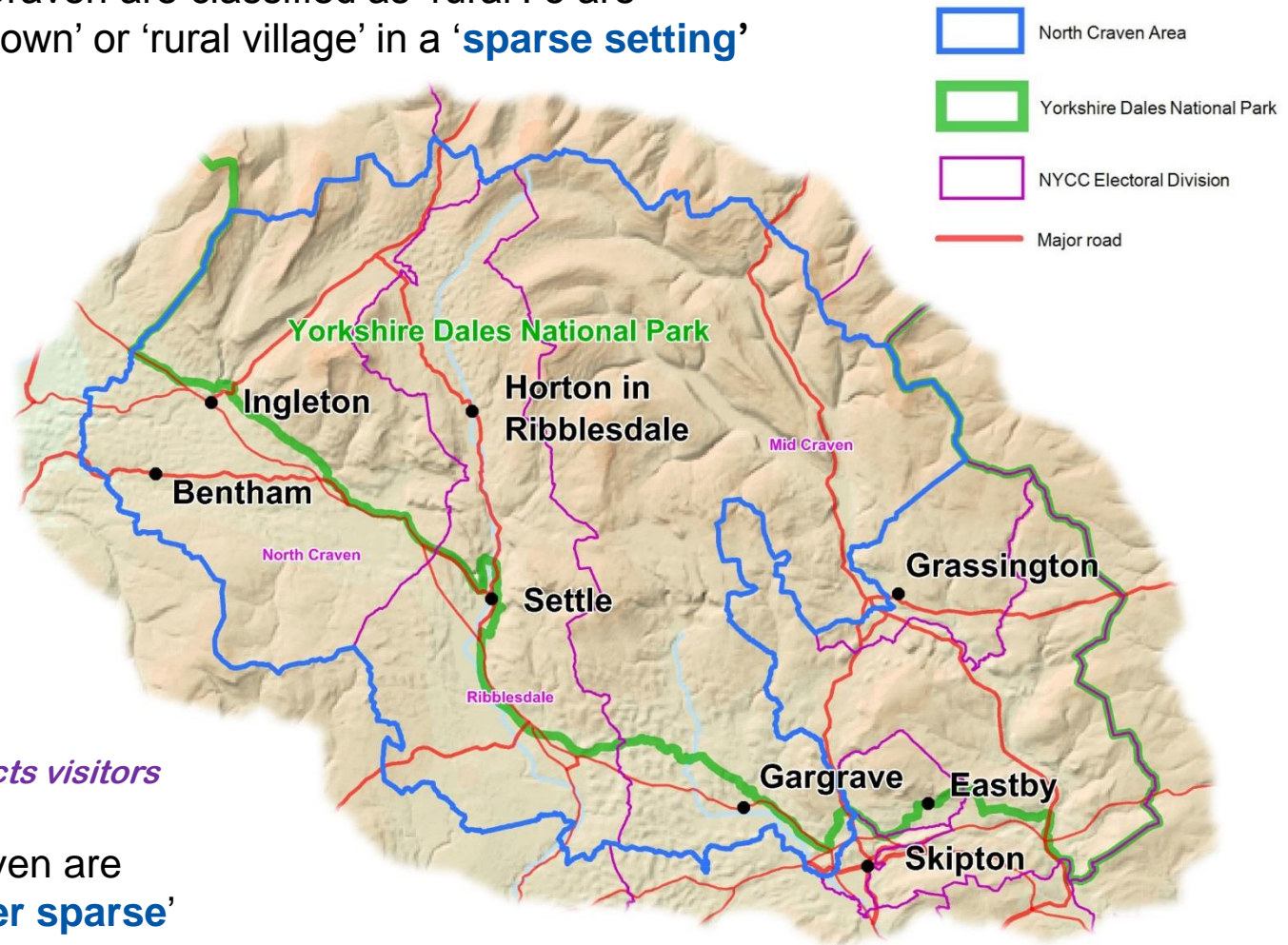
ONS 2011 Census rural-urban classification

73% of North Craven is within the Yorkshire Dales National Park, making up around 34% of the total national park area

Part of the Forest of Bowland Area of Outstanding Natural Beauty lies between Bentham and Settle

Area of Natural Beauty attracts visitors

4 wards within North Craven are classified as having '**super sparse**' population, with population densities of around 0.2 persons per hectare



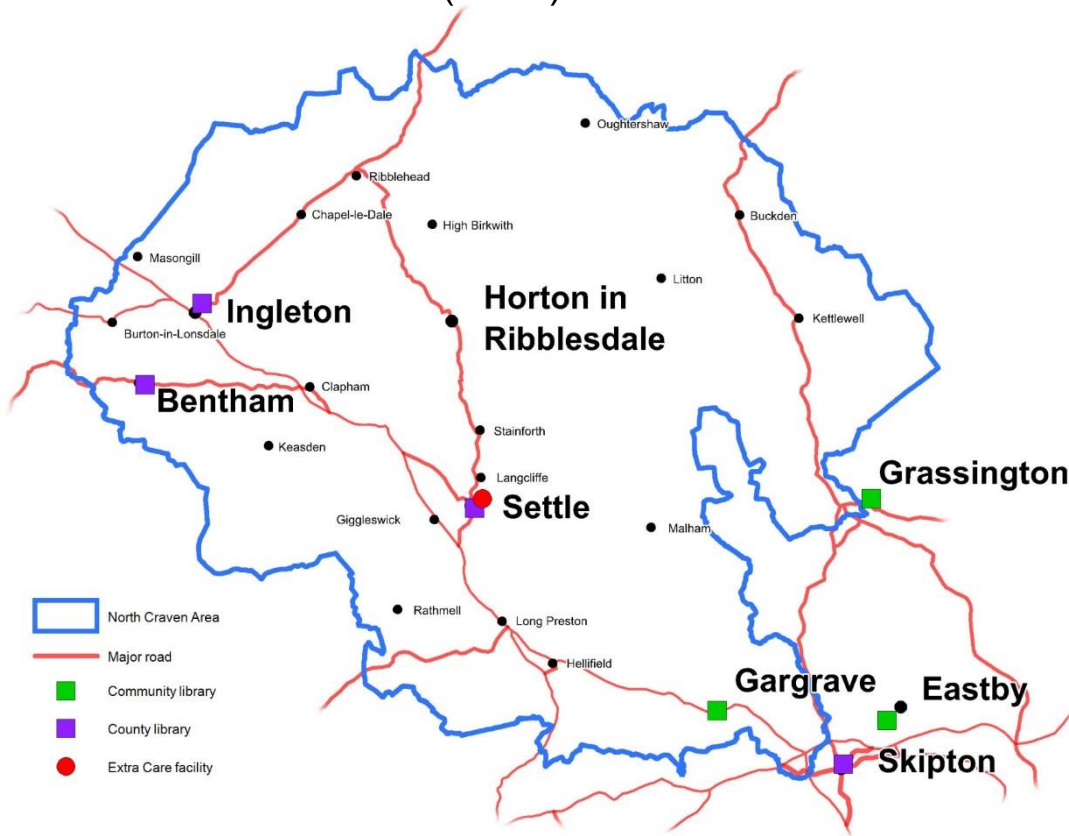
Population and transport links concentrated in the main valleys

The communities

Bentham and Settle market towns provide a range of facilities serving the surrounding areas.

Libraries in Gargrave & Malhamdale (community run), Bentham, Ingleton and the newly opened Settle library in an extra-care facility which use volunteer help.

Current proposals for libraries (May 2015) - retain supermobile and Home Library and Information Service (HLIS). All libraries in North Craven to be community managed



*Very effective partnership working in area
Good community spirit, self-reliance,
personal networks*

*Good levels of volunteering in some services
and some strong voluntary sector
organisations*

*Main core library is in Skipton - an old building
and 27 miles from some parts of North Craven*

Lack of volunteer capacity in some services

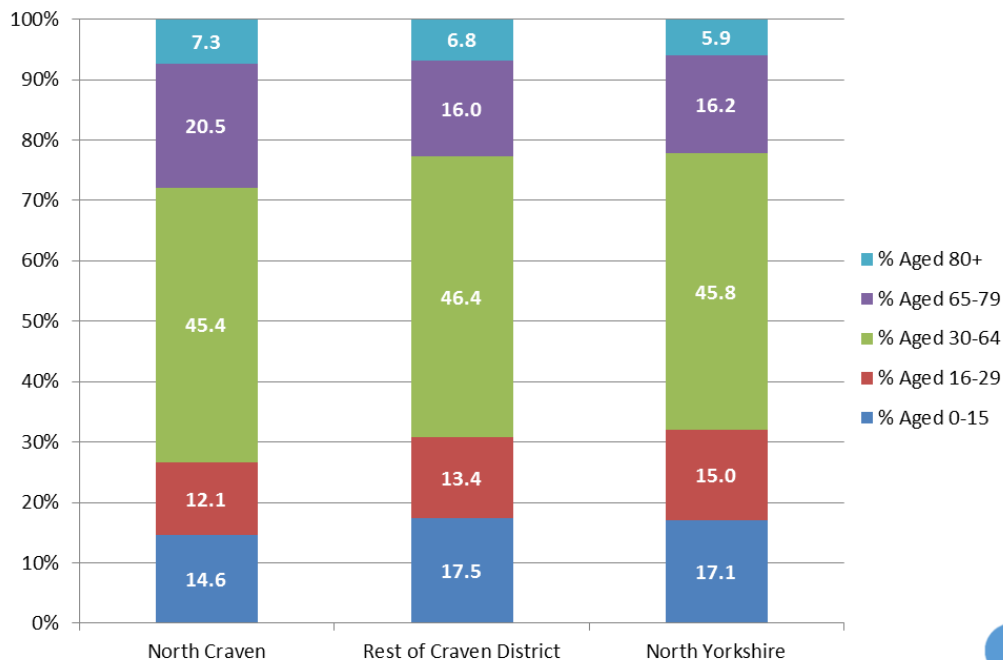
*Cross border issues - people travel to
Lancashire and Cumbria for services*

*Number of doorstep crime offenders visiting the
area from neighbouring authorities*

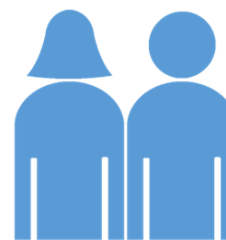
80% of citizens' panel members in Craven think that people in their local area pull together to improve the area compared to 74% countywide

The people of North Craven

Population Age Structure (2013)



28% of the population of North Craven are aged 65+ compared with 23% elsewhere in Craven district and 22% in North Yorkshire overall



20,000 people live within North Craven, around 36% of the population of Craven district and 3% of North Yorkshire residents

Net importer of population. People moving in tend to be those retiring to the area

Insufficient population in some areas to have cost effective services



27% of the population of North Craven are aged under 30. Elsewhere in Craven district the figure is around 31% and 32% in North Yorkshire overall

Find more population information on



www.DataNorthYorkshire.org

The people of North Craven

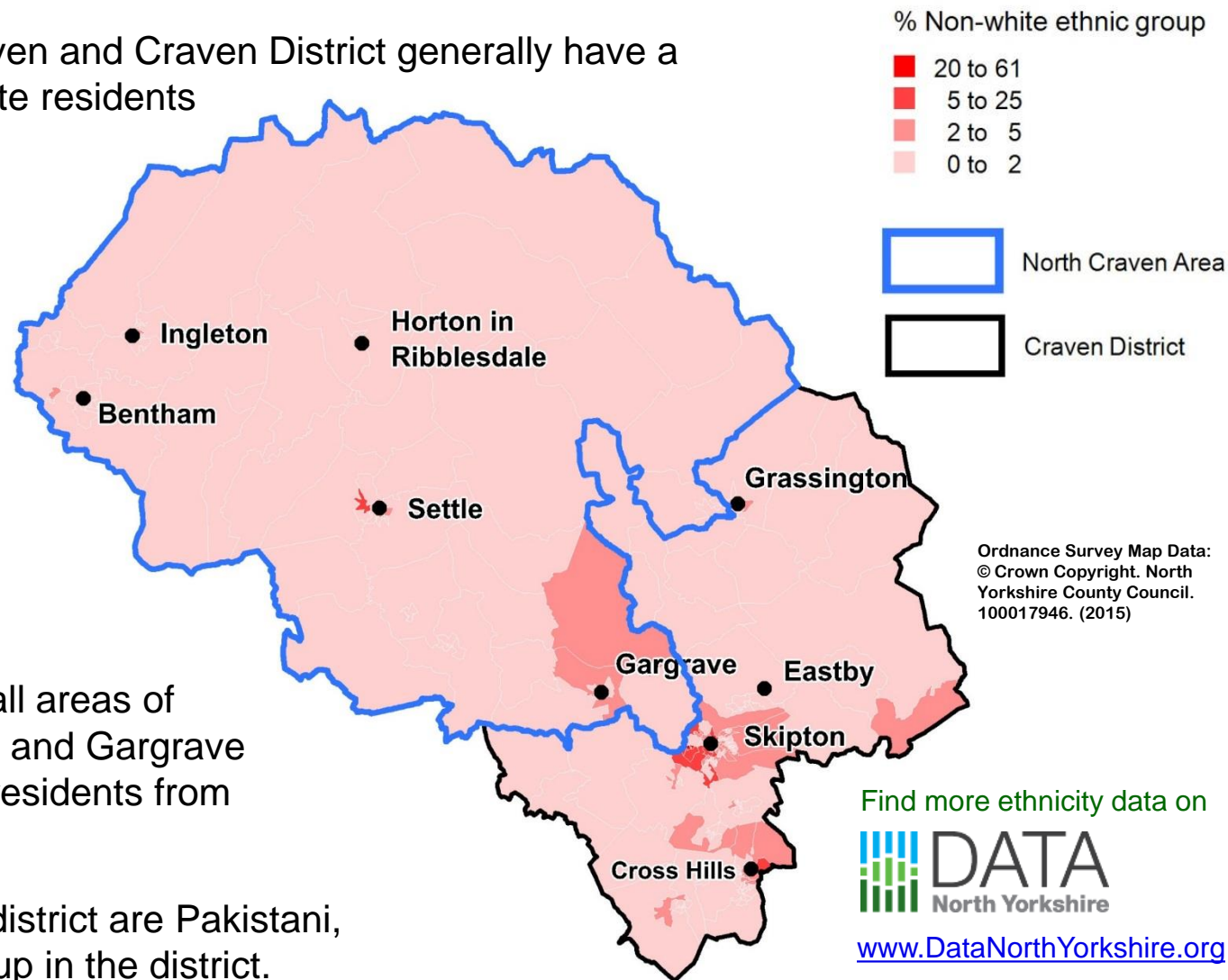
Rural areas of North Craven and Craven District generally have a low proportion of non-white residents

97.4% of residents of Craven district are white, similar to North Yorkshire overall

60.8% of residents of one Output Area, to the north of Broughton Road in Skipton, are from a non-white ethnic group – 43% are Pakistani

Within North Craven, small areas of Bentham, Settle, Ingleton and Gargrave have more than 2.5% of residents from non-white ethnic groups

474 residents of Craven district are Pakistani, the largest non-white group in the district. 183 residents are in the 'Other Asian' group



Children and Young People

3% of North Yorkshire population aged 0-18 live in North Craven district - around 3,650 children & young people

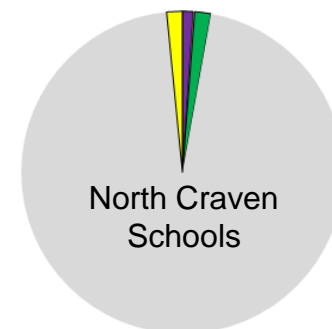
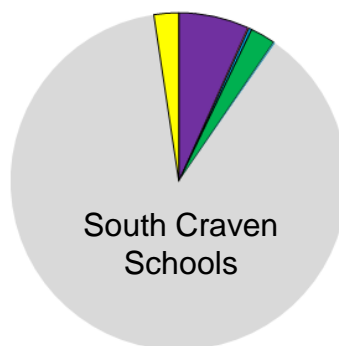
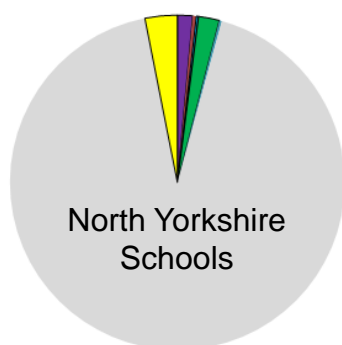


2% of the 0-5 population of North Yorkshire live in North Craven district - around 840 children & young people











69% of school-age children live in North Craven live in a sparsely populated area compared with 31% in Craven as a whole and 15% across the county

There are as few as **1** child per per sq km in some North Craven wards and **5** averaged across North Craven compared with **10** across Craven district and **16** across North Yorkshire









4.4% of children attending school in North Craven are from a BME background. In South Craven the figure is 11.9% indicating that the areas have very different population profiles



Customer groups within North Craven

Customer Group		North Craven	Craven	North Yorkshire	Short description	Location in North Craven
2C		22.6%	11.3%	5.1%	Detached homes many privately rent. Work in agriculture, skilled trades and often self-employed .	Appletreewick, Beckermonds, Buckden, Burnsall, Calton, Chapel-le-Dale, Clapham, Conston, Cray, Eashton, Far Gearstones, Flasby, Foxup, Halton Gill, Halton West, Hebden, Hellifield, Henwith Bridge, High Birkwith, Horton-in-Ribblesdale, Hubbeholme, Kettlewell, Kilnsey, Litton, Long Preston, Nappa, New Houses, Oughtershaw, Otterburn, Ribblehead, Selside, Stainforth, Starbotton, Studfold, Thorpe, Wigglesworth, Winterburn, Yockenthwaite
2B		20.9%	10.0%	8.6%	Couples (45-64) detached homes, agricultural, managerial, professional or skilled trades occupations.	Arncliffe, Austwick, Bentham, Burton-in-Lonsdale, Coniston Cold, Eldrith, Giggleswick, Hanlith, Hawswick Cole, Keasden, Kirkby Malham, Malham, Masongill, Rathmell, Stackhouse, Water Houses Westhouse, Wham
5A		18.6%	9.8%	8.9%	Married (45-74), detached or semi-detached homes. Near to but outside of the main settlements.	Bentham, Gargrave, Giggleswick, Hellifield, Ingleton, Settle
9A		9.2%	7.2%	7.8%	Families in semis or terraces. Likely to be employed in semi-skilled and unskilled occupations are common.	Bentham, Hellifield, Settle
3B		5.9%	5.5%	5.1%	Active younger pensioners (65-84) living in detached homes.	Grassington, Ingleton, Threshfield, Settle
4A		4.5%	10.4%	9.4%	Aged 45-74 living in large detached housing. Either retired or work as managers, directors, professionals .	Bordley, Cracoe, Gargrave, Hetton, Linton, Rylstone, Settle, Threshfield
7		4.5%	18.0%	10.8%	Terraced housing , 30-44, co-habiting or single, some lone parents.	Giggleswick, Ingleton, Settle
3A		3.4%	2.6%	1.8%	Older pensioners (75+) living on own in flats / communal premises.	Settle, Threshfield and near Grassington
8A		3.0%	2.2%	3.1%	Single pensioners living in private or socially rented flats. Some communal establishments.	Bentham, Gargrave
8B		2.8%	4.0%	3.9%	Pensioners in socially rented semis or flats. Many without qualifications.	Gargrave, Grassington, Ingleton

Customer groups within North Craven

Customer Group		North Craven	Craven	North Yorkshire	Short description	Location in North Craven
1		1.6%	7.7%	9.1%	Working professionals (30-44) with children (0-15)	Bentham
4B		1.6%	1.1%	2.7%	Highly qualified managers, directors and professionals in large flats or detached. Number born outside the UK.	Gargrave
6A		1.4%	1.2%	2.5%	Low income singles (16-29) in private rented flats	Settle
2A		0.0%	0.0%	3.7%	Couples (45-64) detached homes work in agriculture, hunting and forestry	
5B		0.0%	6.4%	9.0%	Married (45-74), semi-detached housing. Administrative and sales occupations .	
6B		0.0%	0.0%	2.3%	Single (25 to 44), private rented flats. One fifth were born outside of the UK.	
9B		0.0%	2.7%	4.9%	Low income families or lone parents in social rented properties.	
10		0.0%	0.0%	1.5%	Young couples or families, renting or single people living communally establishments usually on military bases.	

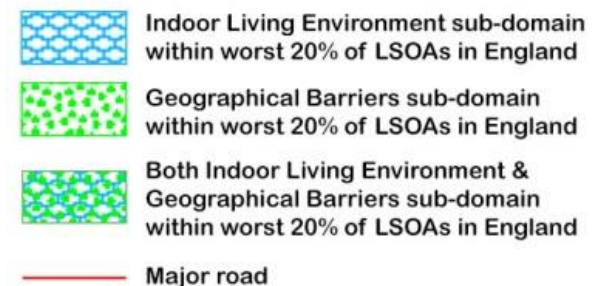
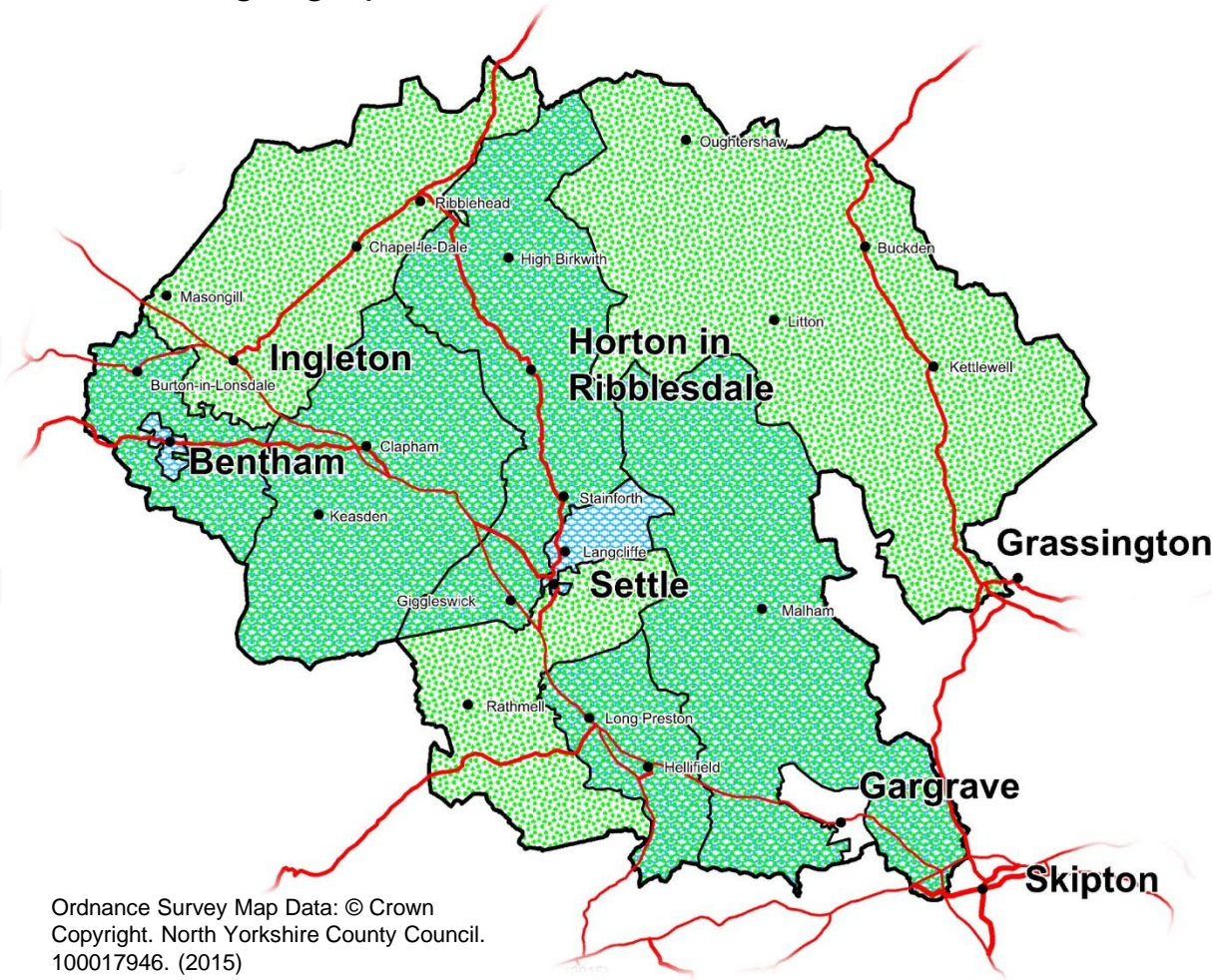
Indices of Deprivation 2015

The Indices of Deprivation 2015 indicate widespread housing deprivation and difficulties in accessing services due to geographical distance from them

Indoors Living Environment sub-domain focuses on housing in poor condition and houses without central heating

Geographical Barriers to Service looks at road distances to a GP surgery, food shop, supermarket or general store, primary school and Post Office

Only the LSOA covering Gargrave is outside the worst 20% in England for both measures



Accessibility – roads and rail

Development of project to establish a district wide volunteer car scheme is underway; potential for Grassington Transport Hub and Settle Transport Hub to support community transport development and enhancement.

Very limited commercial local bus services

No generalist community transport operator, limited community transport provision; car schemes limited to geographic areas such as Bentham or specific groups (e.g. older people)

Majority of local bus services are operated under contract to NYCC and subject to budget pressures



In North Craven (including Grassington) **1.4%** of people travel to work by bus compared to **2.0%** of people across North Yorkshire as a whole

Source: 2011 Census

The Citizens' panel found that **14%** of people in Craven used a bus on a weekly basis compared to **20%** of people across North Yorkshire

Source: Citizens' Panel 2012

Settle-Carlisle line and Leeds-Morcambe community line connect Settle, Giggleswick, Hellifield and Ribbleshead with Skipton, Leeds and west coast main line



Railway stations at Bentham and Clapham (1 mile from village) connected to Skipton, Leeds and west coast main line at Lancaster

Goods trains and occasional passenger services operate on the Hellifield-Clitheroe line

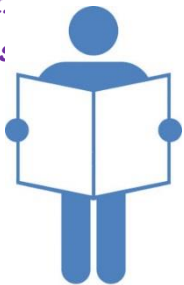
Good train service to Leeds (relative to the population) adequate train service west of Settle

Active, and award winning, Community Rail Partnership

Bentham Station is offered as community asset.

Opportunity to influence future train services as Northern Rail franchise is out for renewal

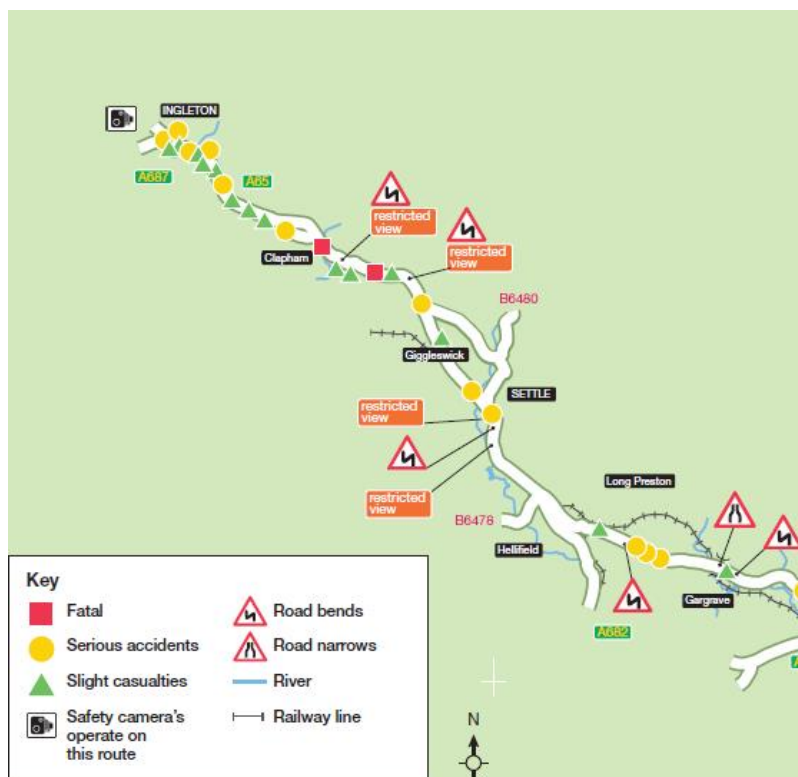
The main issues that are given coverage by the local media are transport and roads; wanting more investment and services



Accessibility – roads

58 people were killed or seriously injured in road traffic incidents in Craven in 2014, **13%** of the total in North Yorkshire

Source: Provisional Figures from 95 Alive – data is still subject to change



The 'Bikers Guide to North Yorkshire' contains details of the top 5 motorcycle collision routes in the county. The A59 Skipton to Harrogate route is ranked 1 and the A65 Ingleton to Skipton is ranked 5.

87% of North Craven households have a car compared to **82%** across NY

Only **8%** of households in Upper Wharfedale do not have a car compared to **20%** in Settle and Ribblesbank

70.6% of people in North Craven (including Grassington) travel to work by car compared to **42.4%** of people across North Yorkshire



Source: 2011 Census

Regular access to York and Liverpool via A59

Shared funding arrangement between Road Safety and Public Health to reduce casualties in every District, including Craven. Currently reviewing and refreshing programmes.

Freight quality partnership operating for many years, in relation to quarry traffic through Settle.

A65 and desires for upgrades and bypasses (e.g. Gargrave, Conistone Cold, Long Preston).

Find more KSI data on



www.DataNorthYorkshire.org

Housing and infrastructure in North Craven

House prices in the Yorkshire Dales national park **31%** above NY average

Source: Lloyds Banking Group 2014



Shortage of affordable homes, especially for single occupation

Accommodation Hub for young people at risk of homelessness working well

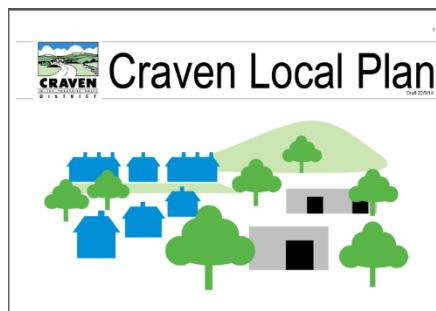
500 properties in Craven district are holiday homes

Source: Estimated from 2011 Census Second Address Estimates for E&W / average household size

Still scope to shape planning & development policy through preparation of Local Plan

National Park - limited capacity for development

Lack of an up-to-date Local Plan may lead area to be potentially vulnerable to 'planning by appeal'



Top five most unaffordable areas in Yorkshire and the Humber

Area	Average (mean) house price	Average (mean) salary	Ratio of house prices to incomes
Harrogate	£271,935	£25,714	10.6
Hambleton	£236,350	£23,670	10.0
Ryedale	£217,858	£23,124	9.4
Richmondshire	£212,416	£23,072	9.2
Craven	£198,173	£22,693	8.7
England	251,879	£26,520	9.5

Source: 10 Home Truths - Broken Market Broken Dreams Yorkshire and the Humber 2014/15' National Housing Federation October 2014

Find more housing information on



www.DataNorthYorkshire.org

House prices are higher in the national park so that homes in North Craven may be more unaffordable than in Craven overall

Health services and health boundaries

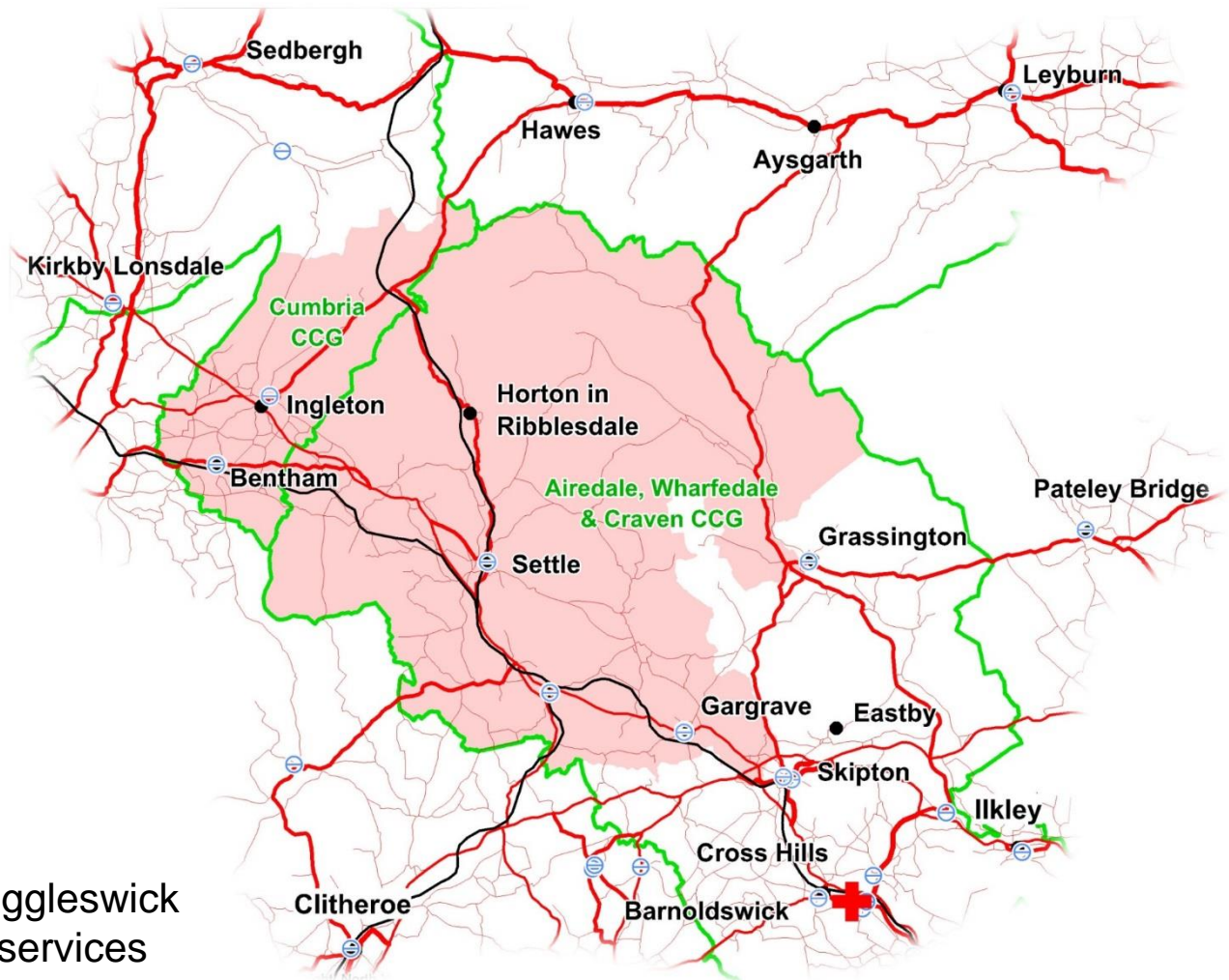
Airedale, Wharfedale & Craven CCG is not part of the group of local CCGs represented by the Partnership Commissioning Unit

Opportunities for joint working with CCG and voluntary sector and with Lancashire and Cumbria

Bentham area, including Bentham GP surgery, is covered by Cumbria CCG which has little or no representation at many of the partnership boards

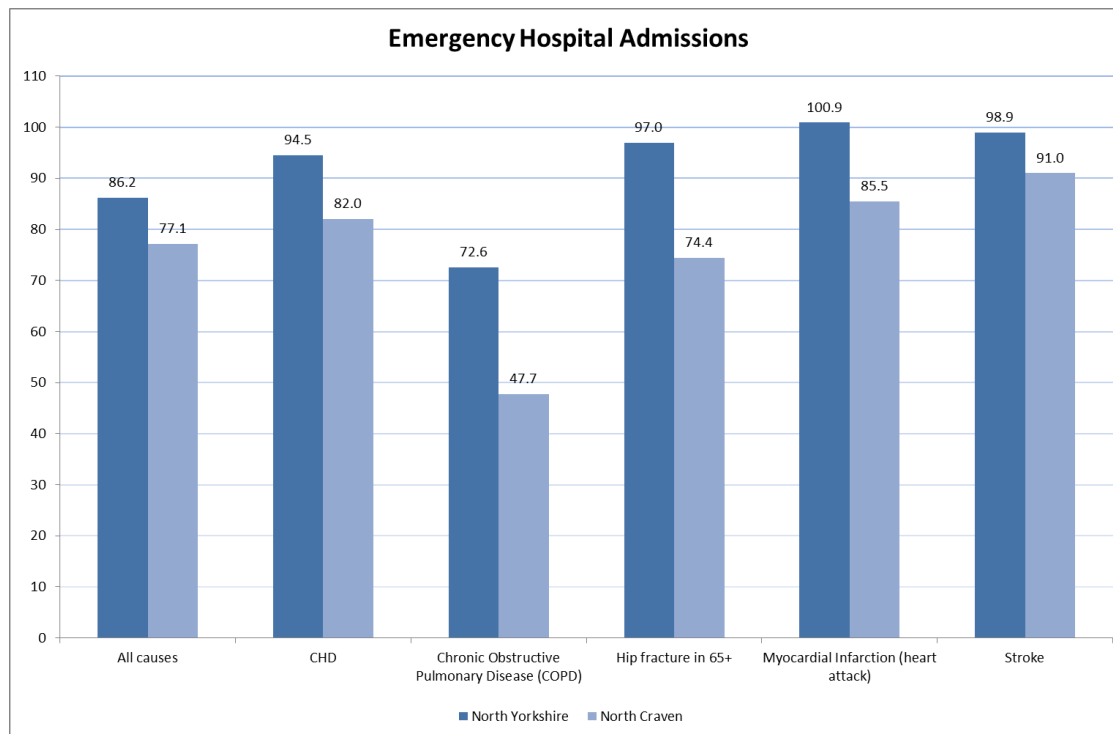
Community hospitals in Giggleswick and Settle provide limited services

Nearest acute hospitals are the Royal Lancaster Infirmary in Lancaster and Airedale General Hospital in West Yorkshire



Ordnance Survey Map Data: © Crown Copyright.
North Yorkshire County Council. 100017946. (2015)

Health



228 per 1,000 population A&E attendances for children under the age of 5 in North Craven compared to the North Yorkshire average rate of **327**

Deaths from strokes in North Craven are significantly higher than the England average (standardised mortality rate **137.5**)

13.1% of people in North Craven provide 1 hour or more of unpaid care per week compared to 10.2% for England

Source: PHE Local Health Indicators

Lower A&E attendances for children under the age of 5 compared to the North Yorkshire average



North Craven has lower levels of Emergency Hospital admission when compared to North Yorkshire

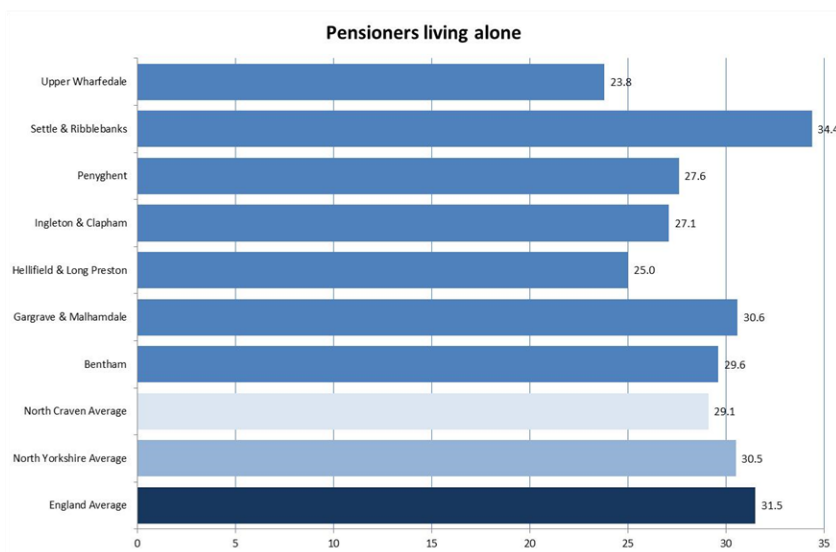
Find more health statistics on



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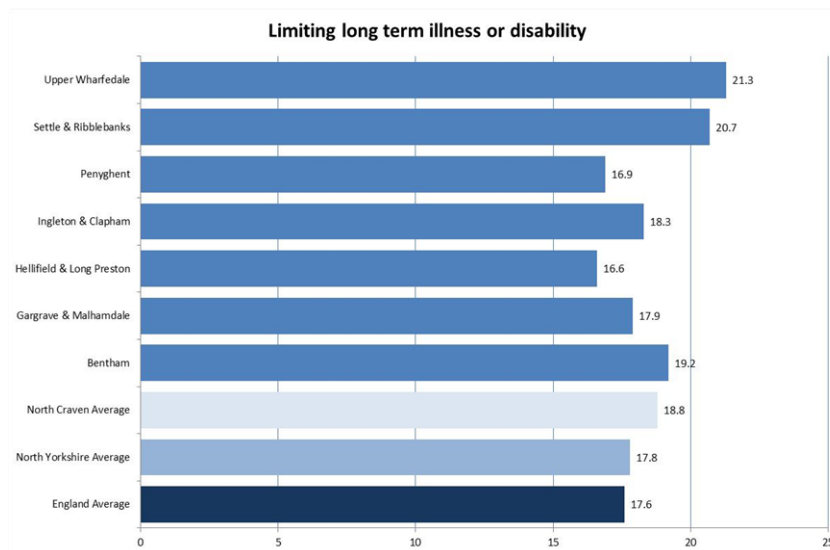
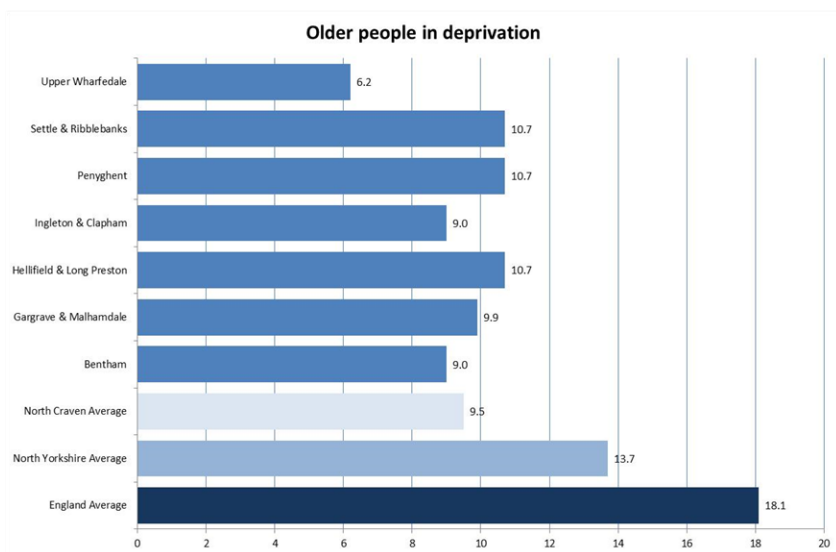


Vulnerable adults



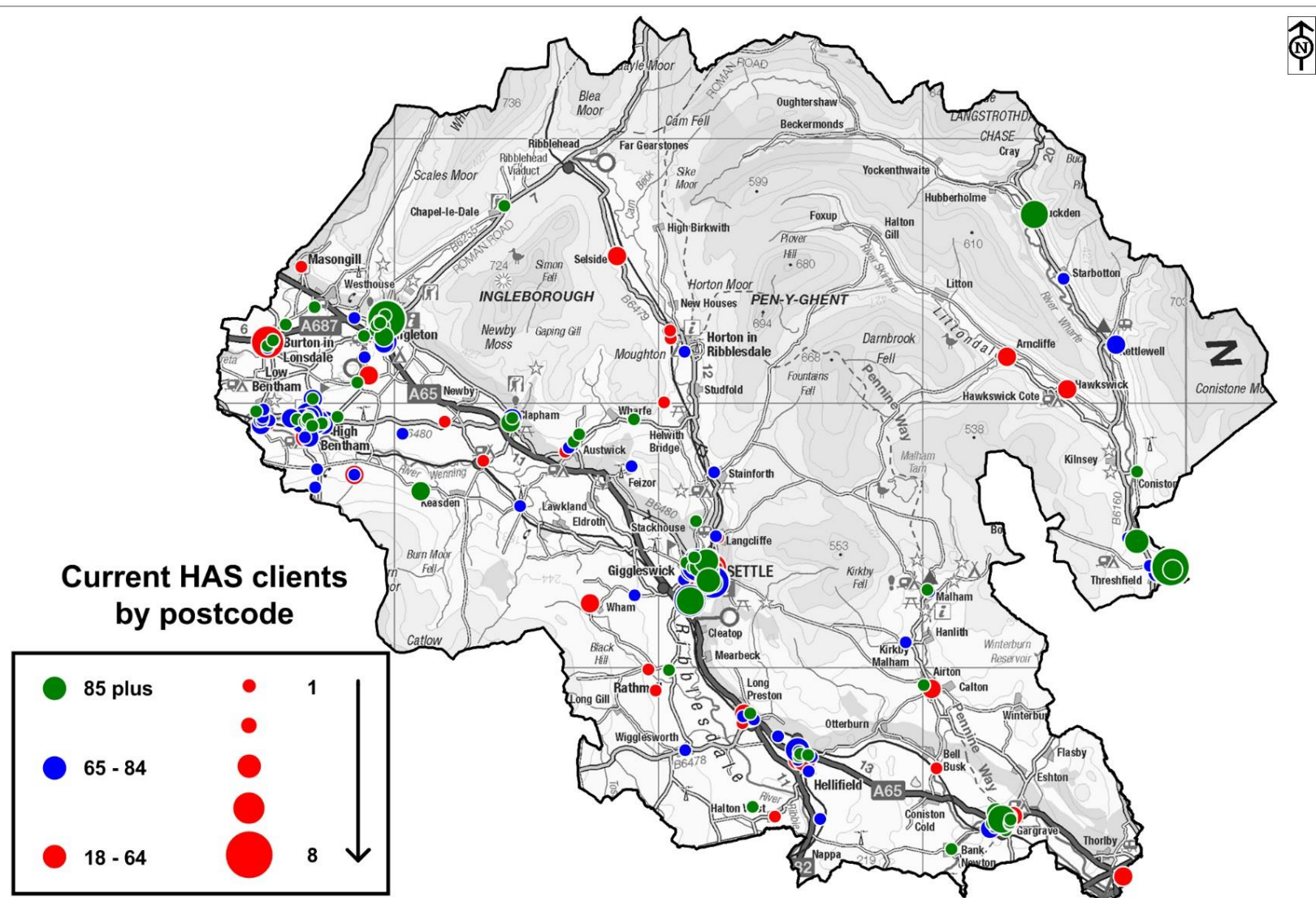
Settle & Ribblesbank have high numbers of pensioners living alone (**34.4%** compared to **30.5%** North Yorkshire average)

The proportion of older people living in deprivation is lower in North Craven (**9.5%**) than across North Yorkshire (**13.7%**).

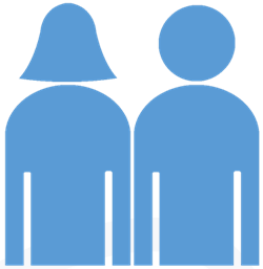


High proportion of limiting long term illness or disability in Upper Wharfedale (**21.3%**) and Settle & Ribblesbank (**20.7%**) compared to **18.8%** across North Craven and **17.8%** across North Yorkshire

Adult social care clients



Adult social care clients



124 carers assessed and receiving a service
88 people receiving a total of 908 hours of personal care per week
28 people receiving a total of 556 hours of support at home per week
39 people attending 93 daytime sessions per week

As of 31 January 2015 – North Craven totals

Extra care scheme developed in Settle

Sparse infrastructure – some issues with quality and sustainability

Problem with availability of trained nurses

Few care homes



33% of the 65+ population of Craven (4,761 people) are unable to do one or more self care tasks

Source: POPPI

7.7% of the 65+ population of North Craven have an open service with HAS

Economy

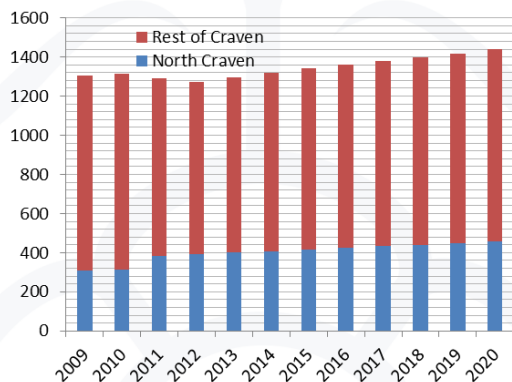
7,300 people in employment in North Craven (27% of the Craven total) of which 6,700 were employees

539 people estimated to be employed on farms (27% of the district farm labour total)

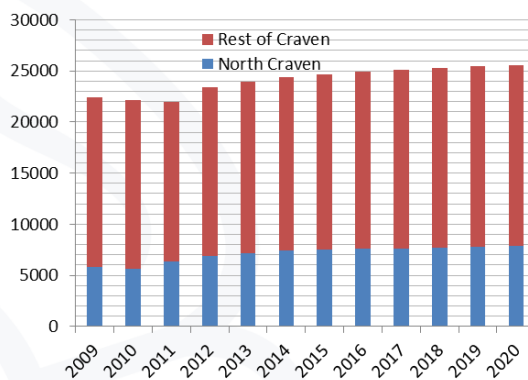
Source: BRES & DEFRA from LEP

Employment and economy is forecast to grow at a faster rate than the rest of Craven

GVA (economic output) for Craven between 2009 - 2020



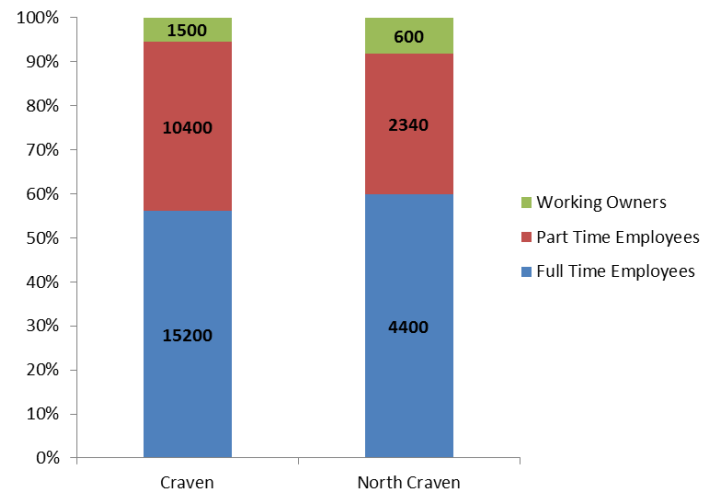
FTE Employment for Craven 2009-2020



£416 million modelled value of North Craven economy, 31% of Craven district total. Forecast to grow faster than the rest of Craven district over the next 5 years in GVA and FTE employment but still slower than nationally

Source: Regional Econometric Model (REM) from Experian and the Leeds City Region REIU for MSOA 1, 2 and 3

Employment type
(excludes farm agriculture)



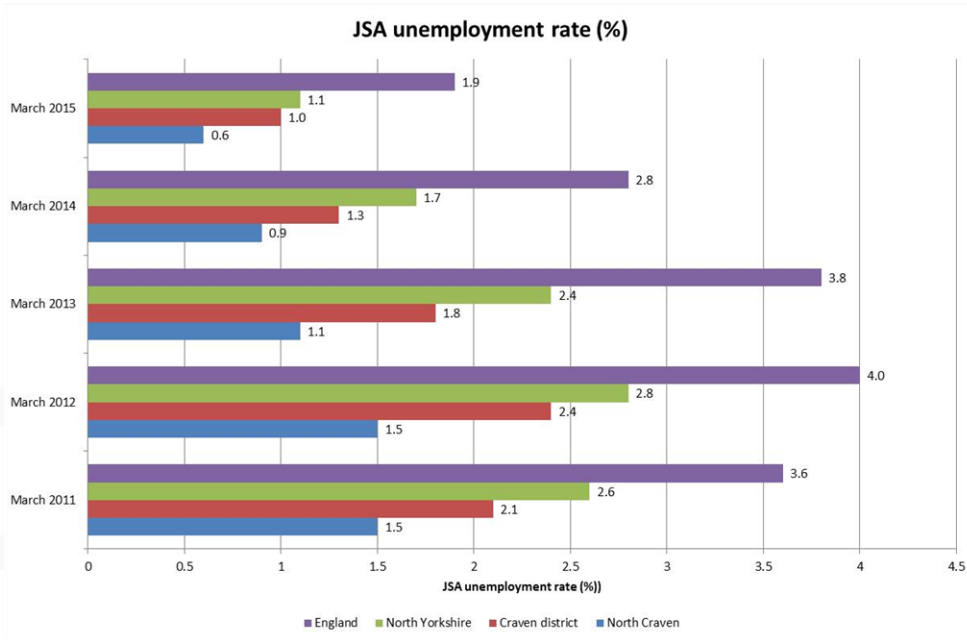
Find more economic data on



www.DataNorthYorkshire.org



Economy



89.7% of enterprises in Craven are classed as micro with 0-9 employees

Low JSA claimant rate

Many successful enterprises in high value sectors

Opportunity for greater use of the Yorkshire Dales Brand by businesses not directly located in the Park.

Improved broadband, links to West Yorkshire and North Lancashire and potential growth in creative industries and connected industries

Lower proportion of people claiming jobseekers allowance in North Craven (**0.6%**) than in Craven (**1.1%**) or North Yorkshire (**1.9%**)

7.1% of jobseekers allowance claimants in North Craven (5 people) aged 19 or under

Source: Jobseekers allowance monthly claimant count Mar 2015

Seasonality of Employment

Very few large employers

Visitor spend not been driven up by provision of higher value products while walking and sightseeing (low cost activities) remain popular

Lack of unifying tourism brand for visitors

Proximity of Lake District as a competitor in the visitor market

Lack of skills to meet skilled roles in growing sectors

18.4% self-employment rate in North Craven compared with 15.0% for Craven and 13.0% for North Yorkshire

Employment by industry in 2013

Reliance on public sector for employment

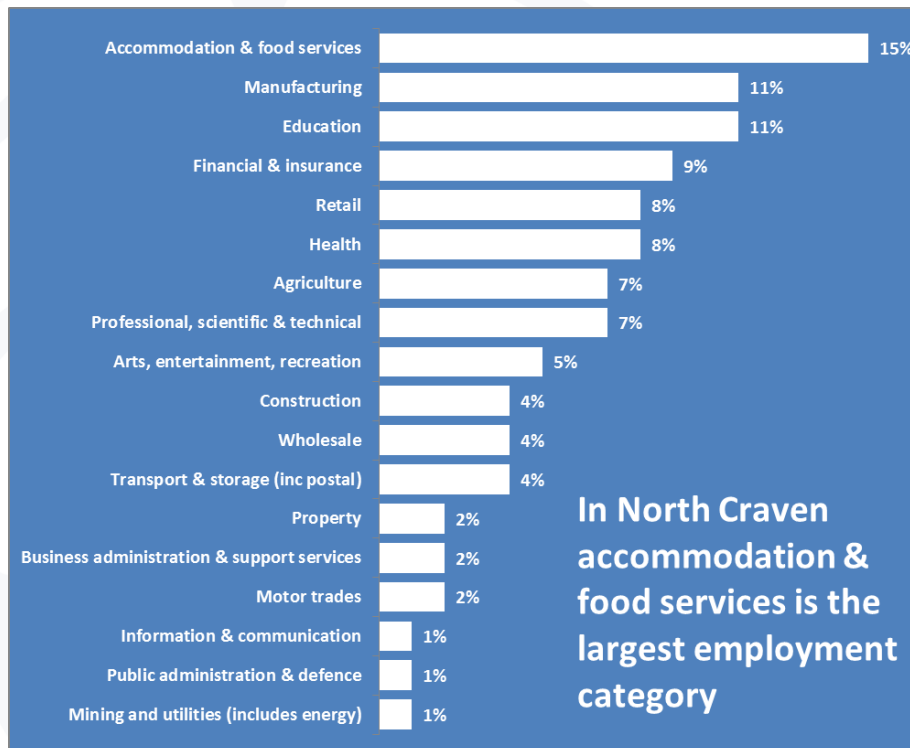
Low level of employment in “high productivity” sectors such as I.T.

Lack of labour (particularly young people) to supply growing retail and tourism sectors

15% of all employment is in accommodation and food services which is volatile to changes in tourism trends.



1,200 people in North Craven are employed in accommodation & food services



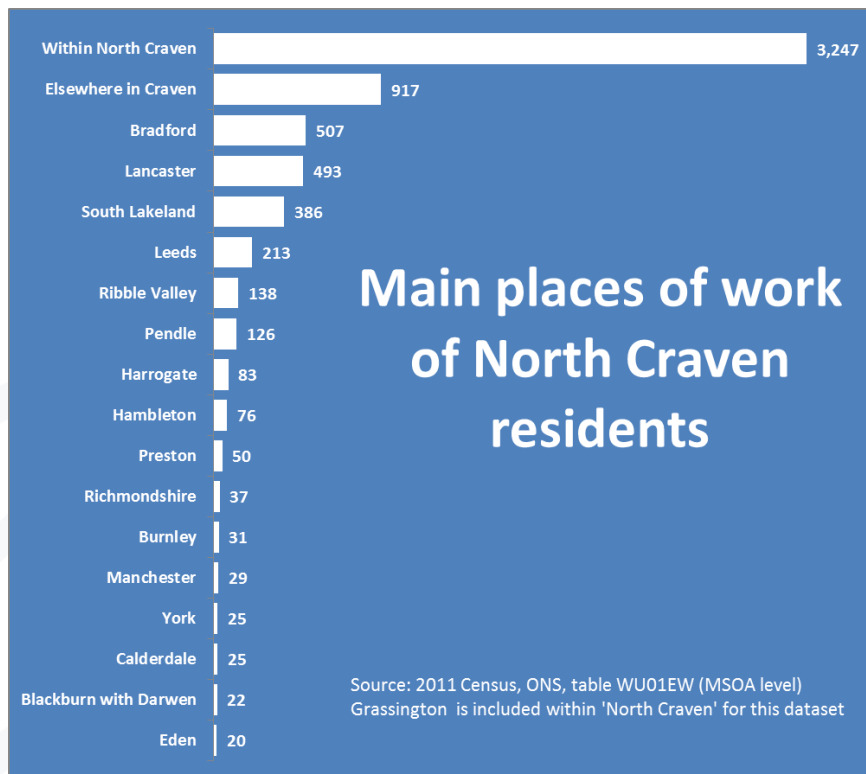
Strong manufacturing base. Slightly above than national average levels of manufacturing and construction jobs.

Percentage of employees in service industries not far from national averages with expected increase in accommodation and food services

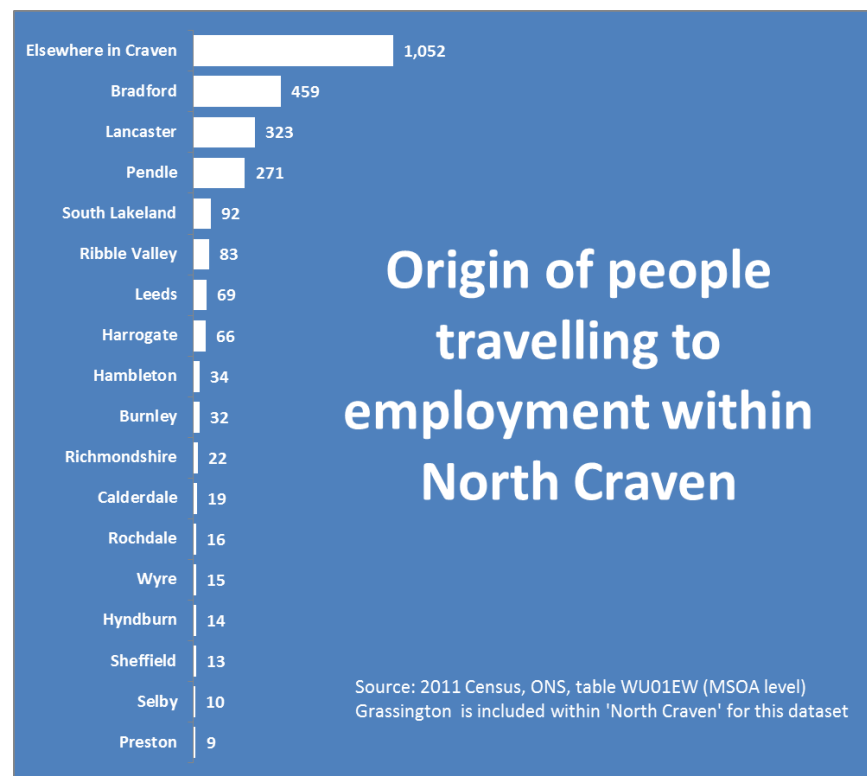
Creative industries based around Gargrave

Forecast employment growth in retail, catering, business, finance and construction

Travel to work flows into and out of North Craven



48% of workers (3,247 people) live and work within North Craven (including Grassington)



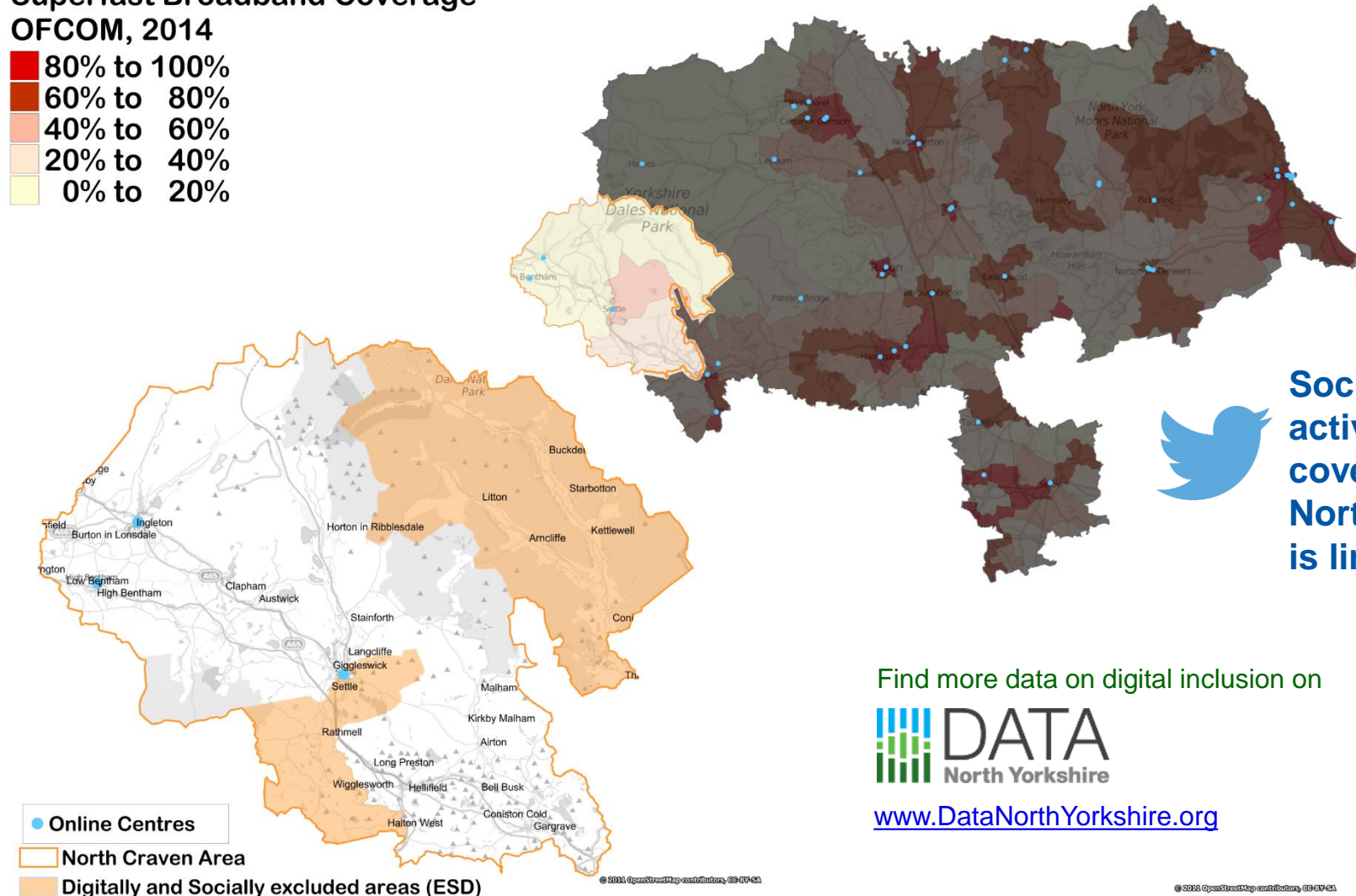
25% of people working in North Craven (including Grassington) travel from elsewhere in Craven District (1,052 people)

Links in north to Lancaster and Cumbria and in south to Skipton and Bradford for services, employment & education

Digital Inclusion

Some of the most digitally
and socially excluded
areas in the County

Superfast Broadband Coverage OFCEM, 2014



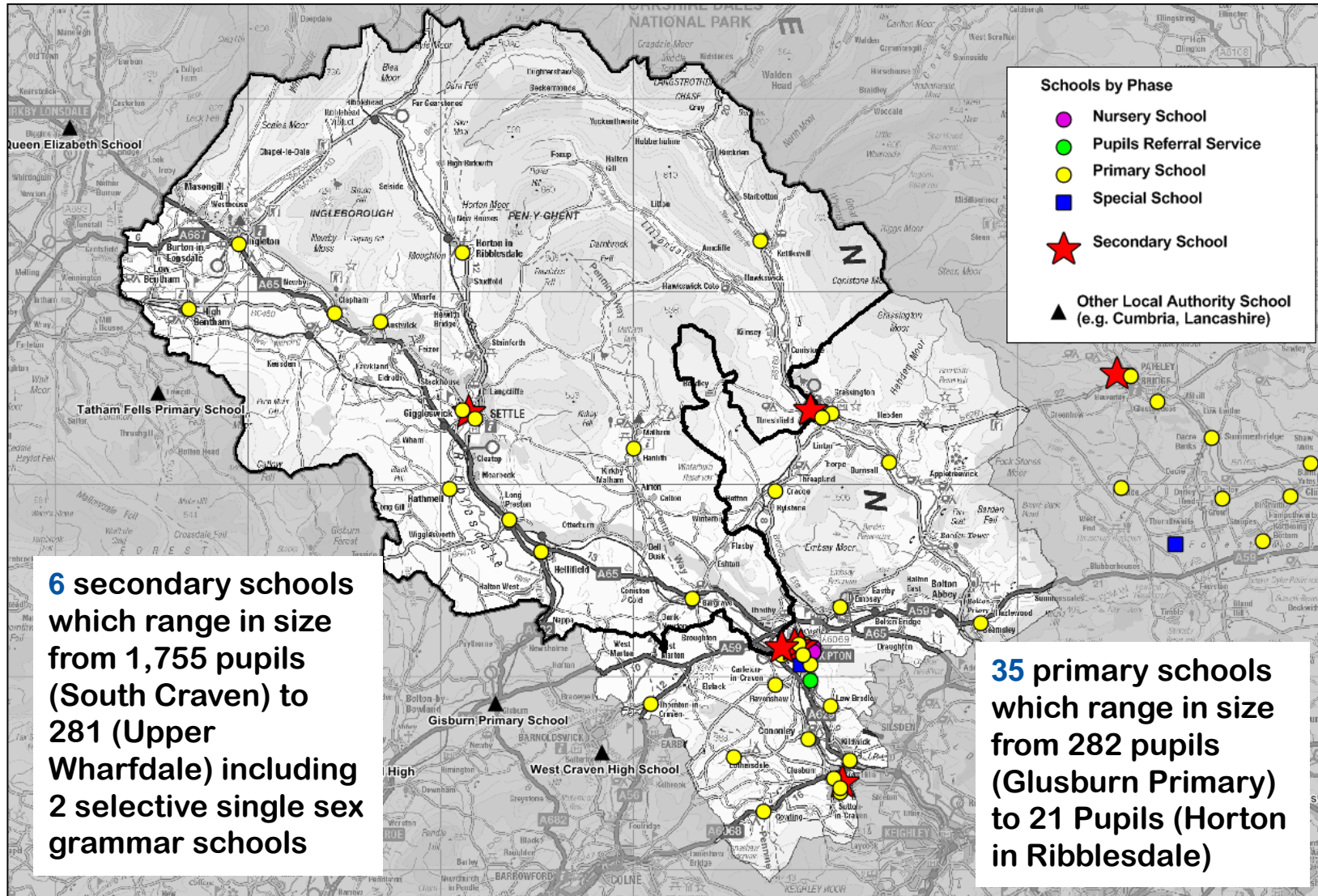
Social media
activity and
coverage in
North Craven
is limited

Find more data on digital inclusion on



www.DataNorthYorkshire.org

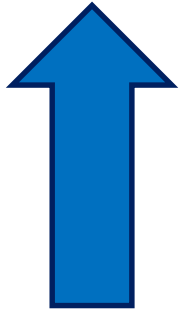
Schools Location & Type



North Craven review in 2010 moved secondary school provision from a 2 tier system to a single 11 to 19 tier

Schools & the School Population

Secondary Schools – Pull & Push Factors



South Craven School catchment area extends into Bradford and exerts a significant “pull” of children from Bradford into the District

Typically, around half of all applications for a place at South Craven School are from pupils living in Bradford – around 130 pupils per year coming into the school



High performing schools in neighbouring counties, such as Queen Elizabeth School in Cumbria, attract pupils from North Craven and exerts a “push” of children out of the District

25% of secondary school applications from pupils living in North Craven are typically to schools outside of the County – compares to 5% across North Yorkshire

Small school size can leave schools vulnerable due to low pupil numbers and financial issues and can also impact on recruitment of teaching staff

Small size of secondary schools in the north of the District affects ability to provide a wide curriculum. At Settle College the sixth-form is very small and this leads to a low retention of students post-16.

Small size of Upper Wharfedale secondary school & Sixth Form at Settle College presents unique challenges

Whole cluster of North Craven schools work well together generally. Small schools support each other in a sub cluster.

Proportion of children attending smaller schools much higher in North Craven than in Craven District or across the wider County

School Size



30 or fewer pupils



31 to 60 pupils

North Craven



7.3% of pupils



28.8% of pupils

Craven District



2.7% of pupils



10.8% of pupils

North Yorkshire



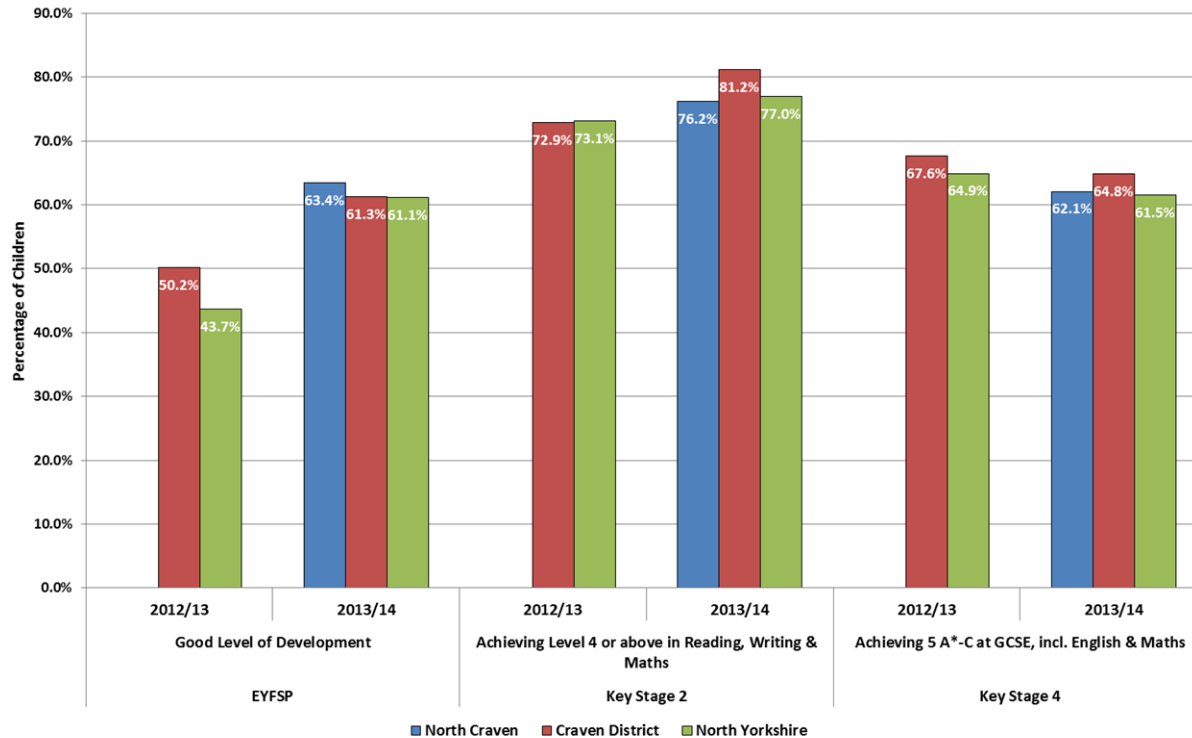
1.5% of Pupils



7.9% of pupils

Educational outcomes

Education Outcomes - Benchmark Indicators



North Craven outperforms Craven district and the wider county at Early Years Foundation Stage, comparable to the wider county in benchmark indicators at KS 2 & 4 but underperforms in comparison with Craven District

Craven district outperforms the county in benchmark indicators at Early Years Foundation Stage, Key Stage 2 & 4

Craven College (FE provider) is graded "good" by Ofsted

Settle College has received a SSAT Educational Outcomes Award for being in the top 10% of schools nationally for progress made by pupils between their Key Stage 2 and GCSE results

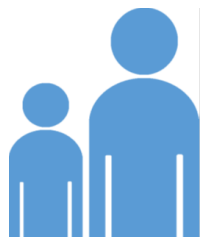
Find more education statistics on



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Vulnerable groups – children & young people



9% of children living in poverty in Craven District compared with 11% across North Yorkshire



235 children (0-18) were living in households claiming out of work benefits in 2013 in North Craven (64 per 1000 children). The highest rate is in Hellifield ward (87 per 1000 children)

Looked After Children (LAC)

19 LAC from Craven District – 4% of all LAC in NYCC

LAC Rate per 1000 population is 1.8 – less than half of the North Yorkshire rate of 3.8

6 LAC from North Craven

Open Early Intervention Cases (CAF)

215 open CAF cases in Craven District – 9% of all CAF in NYCC - equates to a rate per 1000 population of 20 (same as County-wide rate)

65 open CAF in North Craven – 19 per 1000 population

Children Subject to a Child Protection Plan (CPP)

28 children subject to a CPP in Craven District – 6% of all CPP in North Yorkshire. This equates to a rate per 1000 population of 2.7 in Craven District while the North Yorkshire rate is 3.8

The rate in North Craven is higher at 4.7 per 1000 population (16 children)



Outcomes from the Growing Up in North Yorkshire Survey

Craven District Comparison Against the Wider County

Children at Primary School



More likely to be active for 5 hours a week or more

Tend to be more resilient and be more positive in outlook

Less likely to drink alcohol

Children at Secondary School



More likely to live with both parents

More likely to feel optimistic about the future



Less likely to feel they've received enough information and guidance on their options after Year 11

Produced by Policy & Partnerships together with
Public Health Intelligence, Business Intelligence
HAS Performance & Change and
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For more information contact
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