

Harrogate district profile

Produced October 2016



Harrogate summary

Harrogate is generally seen as an affluent area with good general health, a high proportion of people employed as managers, directors or senior officials, good community spirit, personal resilience and high levels of volunteering



There are small areas of deprivation in the district, with one area in the lowest national quintile of the Index of Multiple Deprivation 2015

The population is ageing - by 2035 1 in 3 residents will be aged 65+

There are gaps in services in the more rural areas

Housing is unaffordable to many - Harrogate is the most unaffordable area to live in Yorkshire & Humber

Congestion is an issue and contacts regarding highways are higher than in other districts

The people of Harrogate district

157,000 people live in Harrogate district

6.4% of the population of Harrogate district are aged 80+ compared with 4.8% nationally

1 in 3 residents will be aged 65+ by 2035, higher than the national average of 1 in 4

+5,500 increase in population is expected in the longer term through to 2039, largely though migration from other parts of England

Source: ONS 2015 mid-year population estimates & 2014-based SNPP

Harrogate district has an older & ageing population

There is a higher level of diversity within the borough than in other areas of North Yorkshire.

The area is a net importer of population but these people tend to be those wishing to retire to the area

Potential increase in demand for adult social care

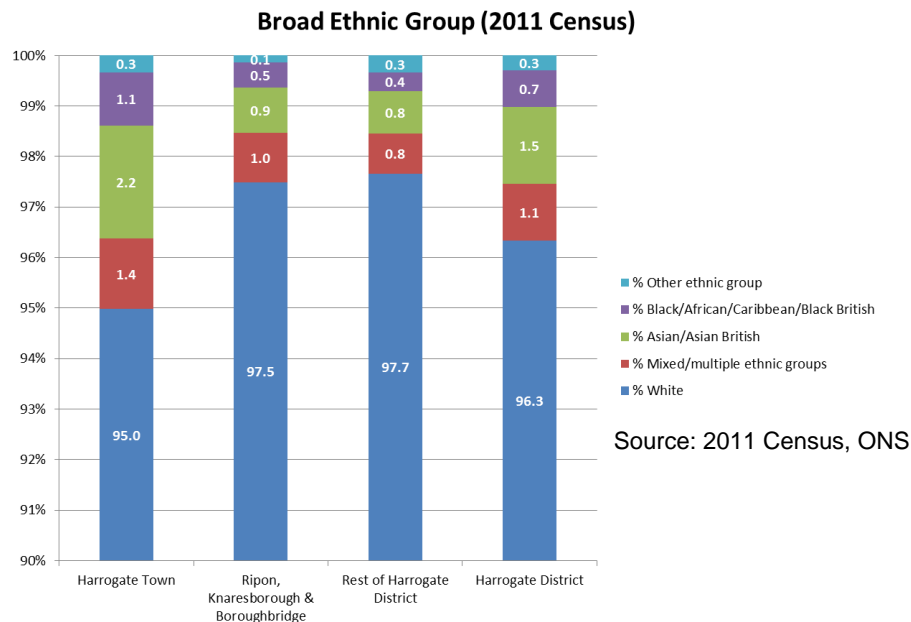
5% of the population of Harrogate town are from non-white ethnic groups compared with 3.1% in Ripon and 2.2% in Knaresborough. 2.2% (1,700 people) are Asian/Asian British

Find more population information on

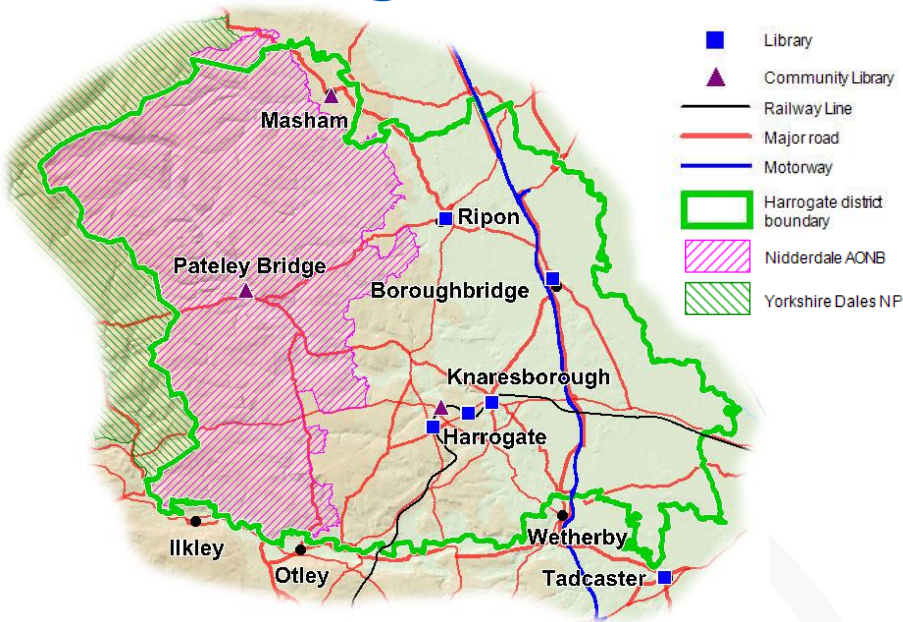


www.DataNorthYorkshire.org

1,417 people born in Poland live within the district. Low Harrogate (200) and High Harrogate (201) wards have the largest populations together with concentrations of people from other EU accession countries



Harrogate district – the communities



Harrogate is the largest town in North Yorkshire, with a population of 76,000. It was named the happiest place to live in Britain by Rightmove in 2015.

Harrogate has a core library, Ripon and Knaresborough libraries are in the process of becoming hybrid libraries. Bilton & Woodfield, Masham and Pateley Bridge are currently community libraries. Boroughbridge and Starbeck libraries are in the process of becoming community libraries

Community transport coverage across the district is developing with four schemes in place (Nidderdale Plus, Boroughbridge Community Car Scheme, Ripon & Rural Wellbeing Service and Driving Force, which covers the remainder of the district)

Working with community partnerships across the area, including the Harrogate BC 'My Neighbourhood' Projects in the four identified areas of most need.

High levels of volunteering





Strong voluntary sector - opportunity for greater joint working

The Nidderdale AONB helps to create a successful visitor economy










Hidden areas of need in a generally affluent area

Good community spirit and personal resilience

Customer groups in Harrogate district

Customer Group		% of households		Short description	Location
		Harrogate	NY		
4A		17.5%	9.4%	Aged 45-74 living in large detached housing. Either retired or work as managers, directors, professionals .	Aldbrough, Arkendale, Bewerley, Birstwith, Bishop Monkton, Blubberhouses, Burn Bridge, Burton Leonard, Cowthorpe, Copgrove, Farnley, Fewston, Follifoot, Grafton, Green Hammerton, Greenhow, Hampsthwaite, Huby, Killinghall, Kirkby Malzeard, Kirkby Overblow, Kirk Hammerton, Knaresborough, Masham, North Ripton, Nun Monkton, Ouseburns, Ripley, Ripon, Sicklinghall, Spofforth, Tockwith, Wath, Weeton, Weston, Whixley
7		16.4%	10.8%	Terraced housing , 30-44, co-habiting or single, some lone parents.	Boroughbridge, Harrogate, Knaresborough, Pateley Bridge, Ripon
1		13.0%	9.1%	Working professionals (30-44) with children (0-15)	Boroughbridge, Darley, Dishforth, Great Ouseburn, Green Hammerton, Grewelthorpe, Hampsthwaite, Harrogate, Knaresborough, Littlethorpe, Long Marston, Markington, Melmerby, North Stainley, Rainton, Ripon, Scotton, Shaw Mills, Spofforth, Summerbridge, Tockwith
4B		8.7%	2.7%	Highly qualified managers, directors and professionals in large flats or detached. Number born outside the UK.	Harrogate, Killinghall, Knaresborough, Pateley Bridge, Summerbridge,
5B		8.6%	9.0%	Married (45-74), semi-detached housing. Administrative and sales occupations .	Boroughbridge, Glasshouses, Harrogate, Killinghall, Kirkby Malzeard, Knaresborough, Masham, Pateley Bridge, Ripon, Summerbridge
2B		6.2%	8.6%	Couples (45-64) detached homes, agricultural, managerial, professional or skilled trades occupations.	Askwith, Baldersby St James, Bickerton, Bilton in Ainsty, Brearton, Burton Leonard, Cattal, Colsterdale, Denton, Dunsforths, Ellingstring, High Grantley, Hutton Wandesley, Kirby Hill, Kirkby Malzeard, Middlesmoor, Minskip, Moor Monkton, Leathley, Ramsgill, Spofforth,
6B		5.2%	2.3%	Single (25 to 44), private rented flats. One fifth were born outside of the UK.	Harrogate, Knaresborough, Ripon
9A		5.2%	7.8%	Families in semis or terraces. Likely to be employed in semi-skilled and unskilled occupations are common.	Harrogate, Huby, Knaresborough, Ripon

Customer groups in Harrogate district

Customer Group		% of households		Short description	Location
		Harrogate	NY		
2A		4.3%	3.7%	Couples (45-64) detached homes work in agriculture, hunting and forestry	Asenby, Beckwithshaw, Cundall, Deightons, Galphay, Goldsborough, Hunsingore, Marton le Moor, Middleton Quernhow, Roeclyffe, Sawley, Skelton on Ure, South Stainley, Staveley, Thorpe Underwood, Wighill,
3A		3.1%	1.8%	Older pensioners (75+) living on own in flats / communal premises.	Boroughbridge, Harrogate, Kirk Hammerton, Knaresborough, Ripon
8B		3.1%	3.9%	Pensioners in socially rented semis or flats. Many without qualifications.	Boroughbridge, Harrogate, Knaresborough, Masham, Pateley Bridge, Ripon
8A		2.2%	3.1%	Single pensioners living in private or socially rented flats. Some communal establishments.	Harrogate, Ripon
5A		2.0%	8.9%	Married (45-74), detached or semi-detached homes. Near to but outside of the main	Boroughbridge, Hampsthwaite, Knaresborough, Masham, Ripon, Spofforth
3B		1.5%	5.1%	Active younger pensioners (65-84) living in detached homes.	Harrogate, Knaresborough, Ripon
9B		1.3%	4.9%	Low income families or lone parents in social rented properties.	Harrogate, Ripon
10		1.0%	1.5%	Young couples or families, renting or single people living communally establishments usually on	Dishforth, Menwith Hill, Norton le Clay, Ripon, West of Harrogate
2C		0.5%	5.1%	Detached homes many privately rent. Work in agriculture, skilled trades and often self-employed.	Lofthouse, Pateley Bridge, Masham

Accessibility

Congestion acts as a barrier to economic development and especially the visitor economy



Significant peak hour congestion occurs in Harrogate town centre and along its major routes and in Knaresborough

Source: Local Plan / LTP

The A1(M) passes through Harrogate district, 10 km to the east of Harrogate town centre, providing good road transport links

Better public transport in Harrogate town than other areas

Potential electrification of the York, Harrogate, Leeds rail line

A59 Kex Gill temporarily closed following extreme weather

Impact of flooding over Christmas 2015

1 in 3 LSOAs in Harrogate district are within the 20% most deprived in England in terms of Geographical Barriers to Services which looks at road distances to key services

Source: Indices of Deprivation 2015



The Harrogate Line provides a frequent passenger rail service between Harrogate and Knaresborough and on to York and to Leeds for connections to the national rail network

Looking into options for improving rail/bus integration at Harrogate station

12.4% off NYCC customer contacts from Harrogate in 2015 related to Highways (16.1% in 2014) compared with 2.9% across North Yorkshire



Source: BI Team, Technology & Change

Slow broadband speeds and service coverage are an issue for digital inclusion in some areas of the district

Air quality issues currently being investigated at 2 sites – in Ripon and in Knaresborough

Housing

17.5% of households in the district were privately rented in 2011 (11,771 households), higher than the national average of 16.5% and an increase of 25% since 2001

Source: Harrogate BC Housing Strategy – 2001 & 2011 Census



Lack of affordable housing

1 in 4 LSOAs in Harrogate district are within the most deprived 20% in England in terms of the Indoor Living Environment (housing in poor condition or without central heating). These cover both urban and rural areas.

Source: Indices of Deprivation 2015



Find more housing information on



www.DataNorthYorkshire.org



Top five most unaffordable areas in Yorkshire and the Humber

Area	Average (mean) house price	Average (mean) salary	Ratio of house prices to incomes
Harrogate	£271,935	£25,714	10.6
Hambleton	£236,350	£23,670	10.0
Ryedale	£217,858	£23,124	9.4
Richmondshire	£212,416	£23,072	9.2
Craven	£198,173	£22,693	8.7
England	251,879	£26,520	9.5

Source: 10 Home Truths - Broken Market Broken Dreams Yorkshire and the Humber 2014/15' National Housing Federation October 2014



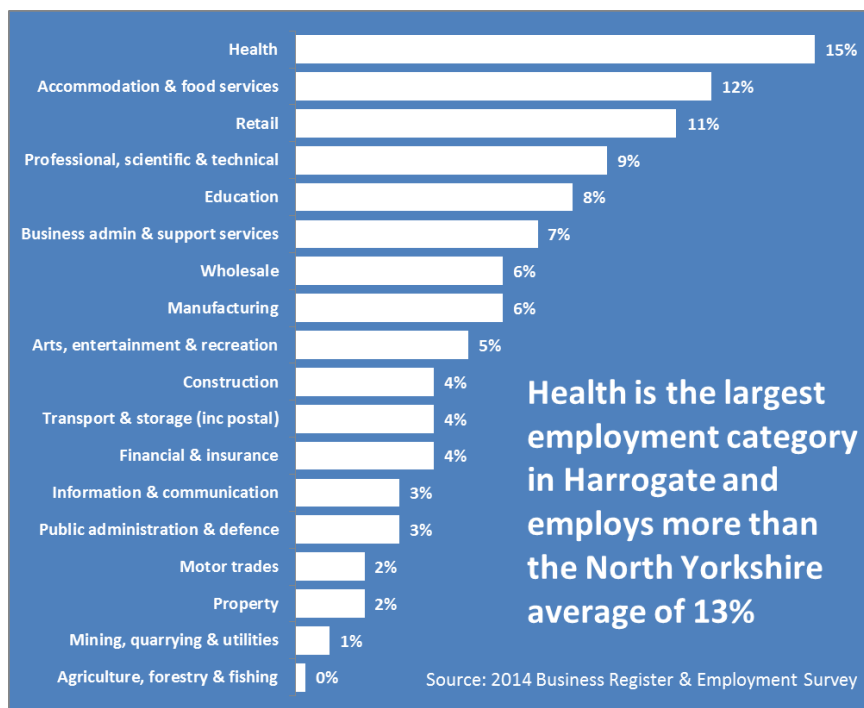
The economy of Harrogate

jobcentreplus

0.3% of working age people in Harrogate claim Jobseekers Allowance, the joint lowest unemployment rate in North Yorkshire together with Richmondshire

Harrogate residents earn more than NY average but those who work in the district earn less than county average

Source: ASHE 2015, ONS



27.4% fall in Job Seekers Allowance Claimants over 12 months, faster than the North Yorkshire average decrease of **26.4%**

Low levels of unemployment

A limited workforce that wishes to work in the care sector

Find more economic data on



www.DataNorthYorkshire.org

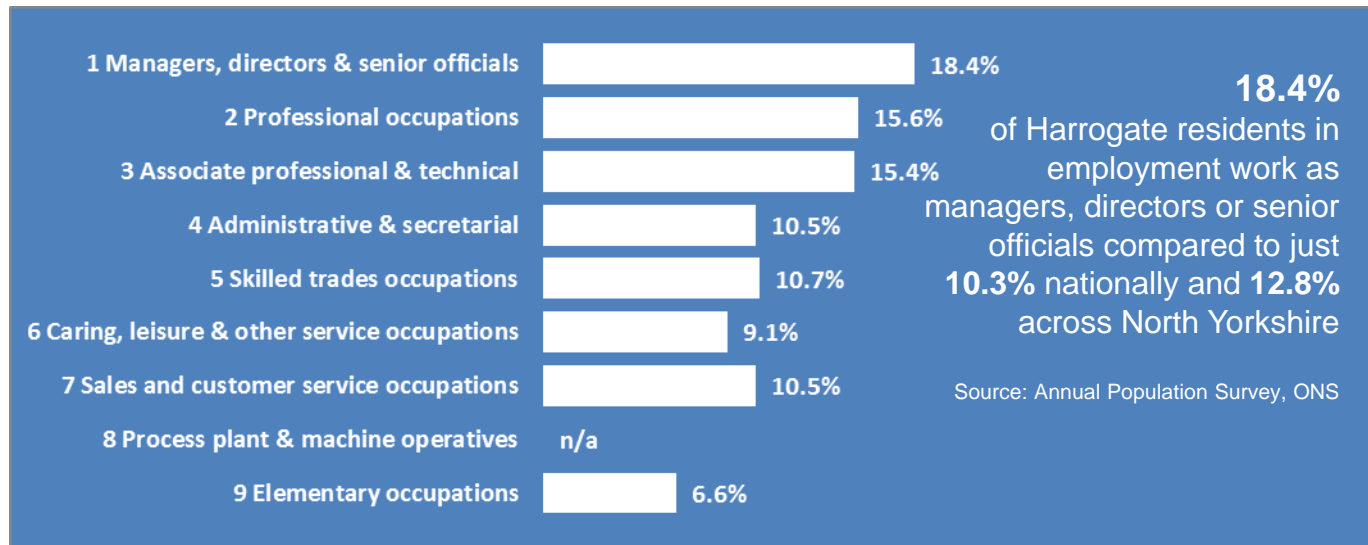
23.5% long term Job Seekers Allowance claimants (more than 12 months) compared with **24.8%** across North Yorkshire

Source: JSA, Oct 2015, ONS

70% of residents work within the district. Leeds is both the main destination for residents who work outside Harrogate and also the main source of employees from outside the district

Source: 2011 Census, ONS

The economy of Harrogate



25 of the 70 businesses in the county that employ more than 250 employees are based in the district

Source: IDBR, ONS

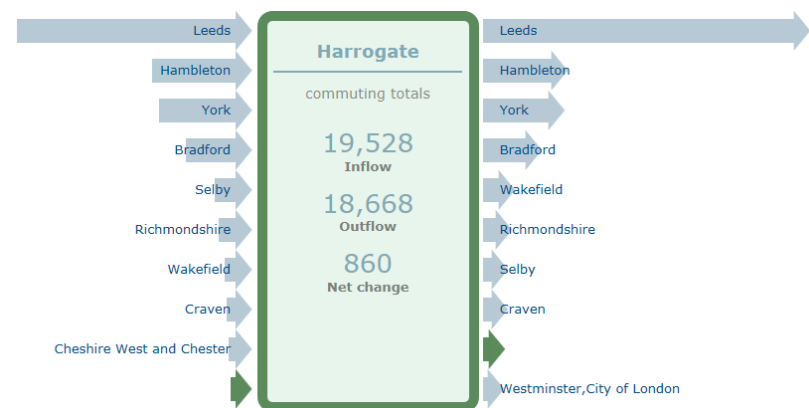
89.5% of Harrogate businesses are categorised as micro businesses with 0 to 9 employees compared with **88.7%** nationally



Source: IDBR, ONS

Harrogate has great potential to grow its visitor economy and specific service industries including business services, retail & digital marketing and PR

Travel to work flows between Harrogate and Leeds are the largest in the county



Source: 2011 Census, ONS

Household income

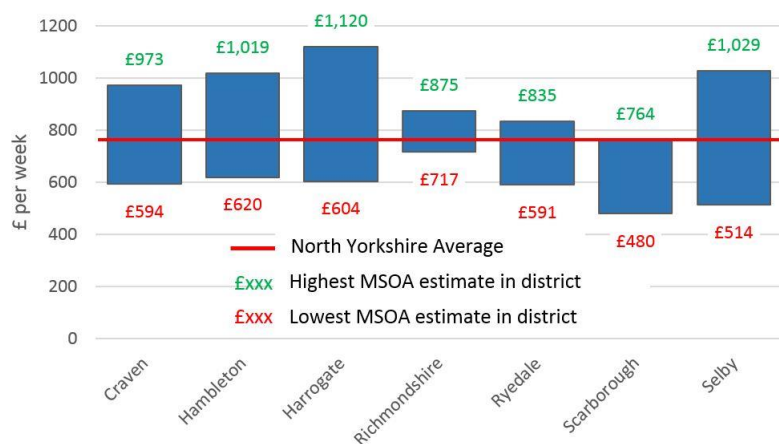
£1,120 per week is the average household income in the MSOA covering Kirkby Overblow and Sicklinghall, the highest in North Yorkshire, but the eastern part of Harrogate town is 46% lower at £604 per week

Overall income levels are above the County average

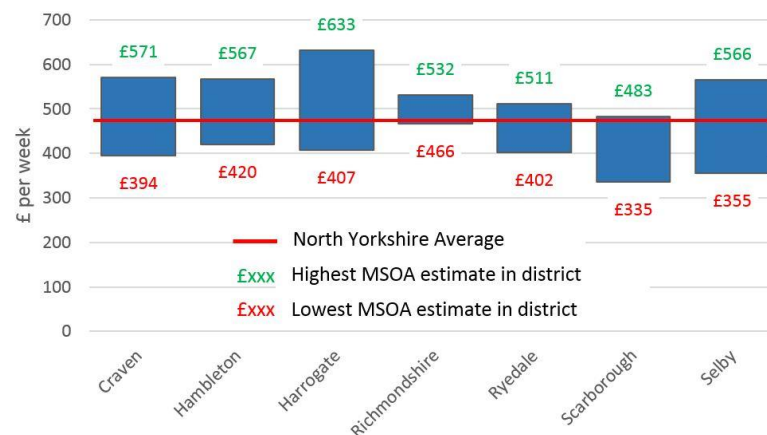


After the deduction of housing costs the gap narrows considerably between the highest and lowest income areas within the district

Before housing costs



After housing costs



£395,000 average house price in the MSOA covering Kirkby Overblow and Sicklinghall - the most expensive housing in North Yorkshire and the least affordable, despite the highest income level. The MSOA covering Jennyfield is the most affordable area of the district

Source: Model-based estimates of household income 2011/12, ONS

Find more income data on



www.DataNorthYorkshire.org

Health services

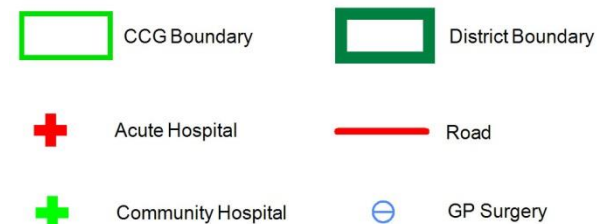
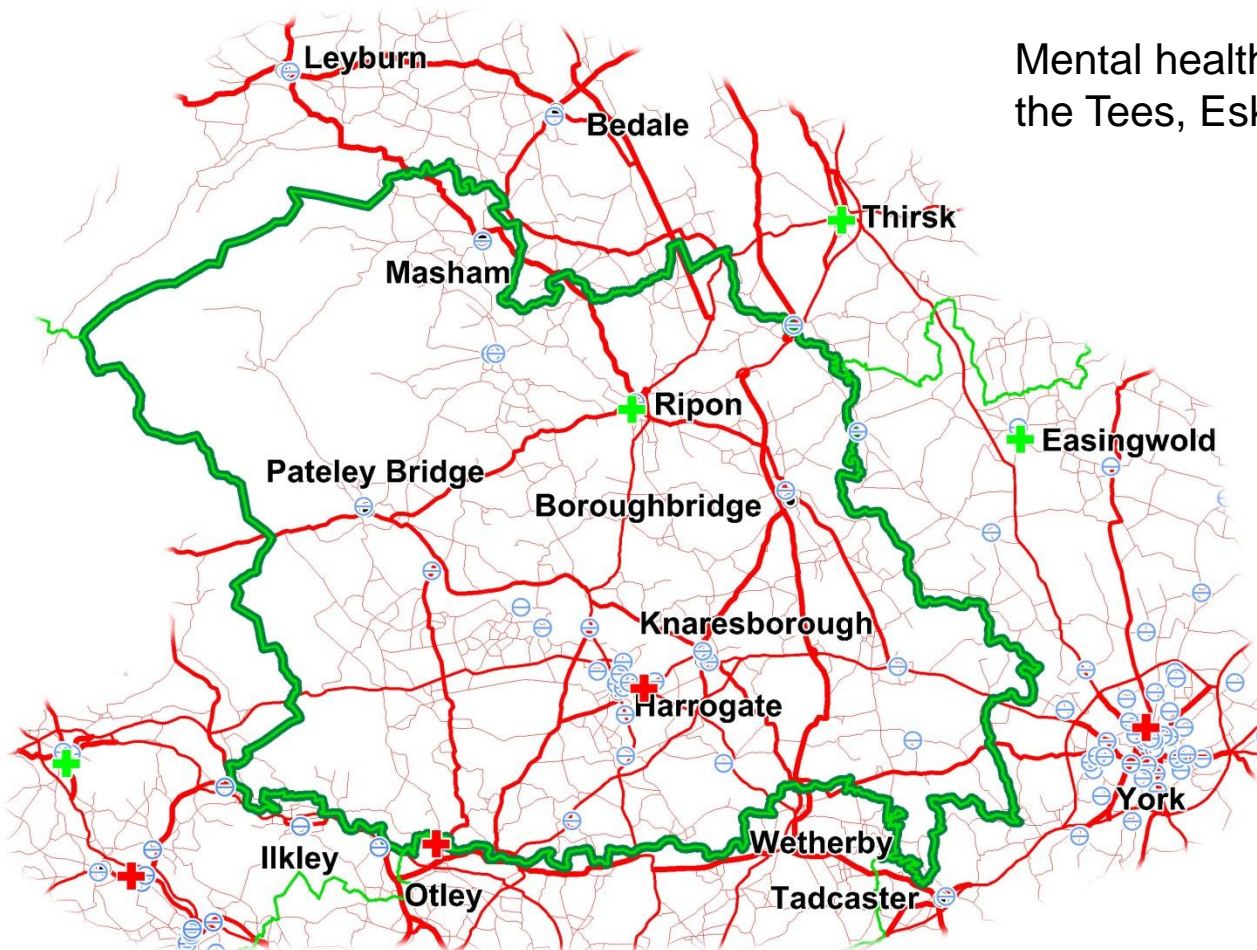
Harrogate district and Harrogate & Rural District CCG boundaries are coterminous

The area is served by Harrogate District, York District, Wharfedale General and Airedale General acute hospitals together with community hospitals in Ripon, Thirsk, Easingwold and Skipton and 17 GP surgeries

Mental health services are provided by the Tees, Esk & Wear Valley Trust

The only North Yorkshire district that is co-terminus with its CCG

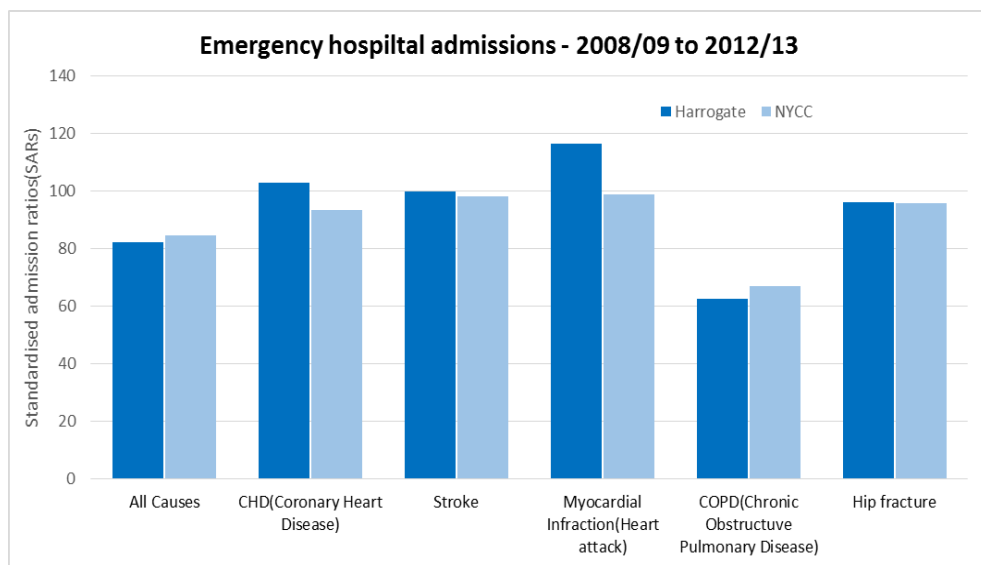
New health planning areas would potentially split services across 3 STP footprints



Health



Harrogate has a higher rate of emergency hospital admission for heart attacks and heart disease than the North Yorkshire average



67 per 100,000 people reported killed or seriously injured on the Harrogate roads in (2012-14) compare to the North Yorkshire average (76.3 per 100k)

23.1 incidents of malignant melanoma per 100,000 population compared with a national rate of 18.4

263 per 100,000 people overall premature deaths in Harrogate (2012-14), lower than the North Yorkshire average of 289

Source: Healthier Lives, Public Health England

Good general health

Harrogate has a lower rate of premature deaths than either North Yorkshire or the national average

Fit 4 Life weight management service being piloted

Additional signage has been installed on Greenhow Hill to protect cyclists.

Promoting safe cycling practice by groups

Fit 4 Life
WEIGHT MANAGEMENT
SERVICE

Bowel Cancer screening uptake for the eligible population is 51%, significantly lower than the North Yorkshire average of 59.8%

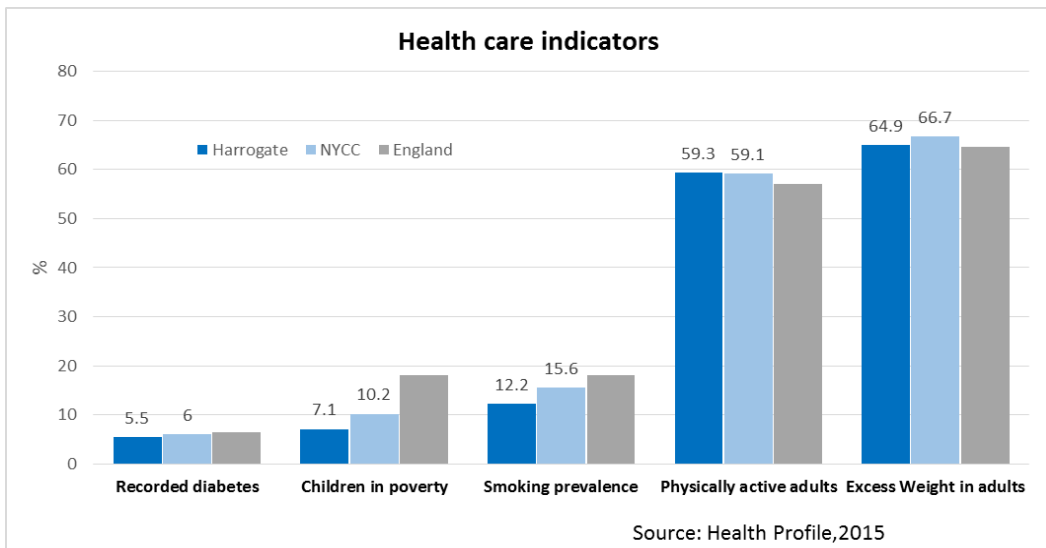
Funding may limit cycling infrastructure developments for the A59 corridor.

Find more health statistics on



www.DataNorthYorkshire.org

Health



Lower percentage of children in poverty in Harrogate (7.1%) compared to both North Yorkshire (10.2%) and the national average (18.0%)

Lower percentage of overweight and obese children in Harrogate (12%) compared to North Yorkshire (15%) and the national average (19%)

North Yorkshire Horizons provide services for people with alcohol problems. Alcohol Identification and Brief Advice training are also available



26% of adults in both Harrogate and North Yorkshire are binge drinkers compared with 20% national average



Source: NY Alcohol Needs Assessment 2014

90 excess winter deaths reported in Harrogate (2013-14)

108 incidence of breast cancer per 100,000 females - above the North Yorkshire average of 98



8.1% of Harrogate mothers smoke at the time of delivery (2014/15) compared to the North Yorkshire average of 12.6%

Alcohol related hospital admissions are higher for Harrogate residents than the North Yorkshire average

Vulnerable adults



14% of households across Harrogate are aged 65+ and living alone compared with 12% nationally

Source: 2011 Census, ONS

Clotherholme Park area in Ripon has the **highest risk of loneliness** in North Yorkshire for 65s and over, the highest in North Yorkshire and in the highest risk 2% of neighbourhoods nationally

Source: Age UK, 2016

6,279 households in Harrogate are living in fuel poverty

The Woodfield Road area of Harrogate is in the lowest national quintile of the **IMD 2015** and is particularly deprived for **Income, Employment, Health, Adult Skills** and **Income Deprivation Affecting Older People**

Source: Indices of Deprivation 2015



116 No Cold Calling Zones have been established across the Harrogate area

Source: Trading Standards, NYCC



*1 in 5 of known scam mail
Victims in North Yorkshire
Live in Harrogate district
Around 370 individuals*

*Funding from North Yorkshire
Police and Crime Commissioner
for Truecall call blocking devices*

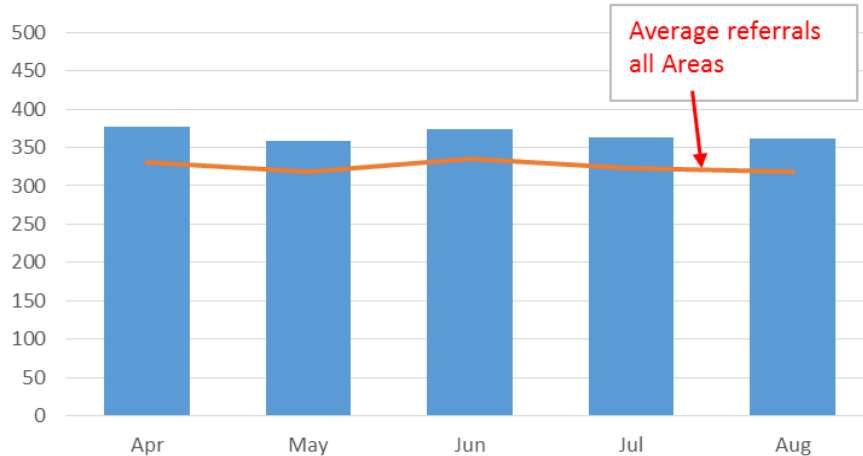
*New cold calling zones set up in
response to specific threats*



North Yorkshire
County Council

Adult social care customers

Harrogate Monthly Referrals 2016/17 to August



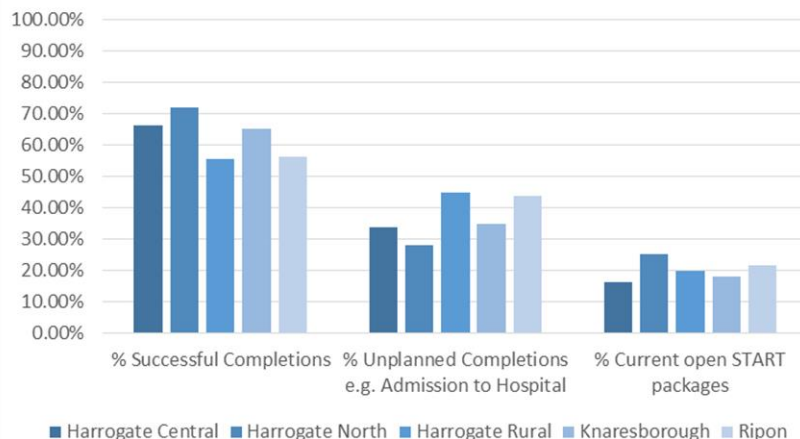
The Living Well Service is well embedded in Harrogate

303 people, supported in 10 months

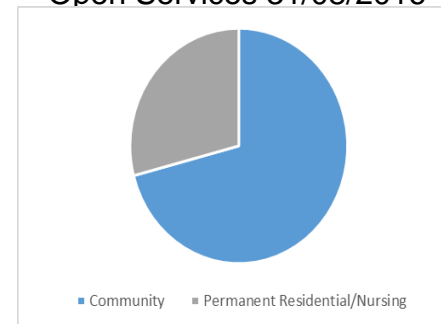
9% advice & information only required

2,916 customer referrals in 2016/17 to Aug '16

% Outcomes of START episodes completed between 1st August 2015 and 31st July 2016 (Short-Term Assessment & Rehabilitation Team)



Open Services 31/08/2016



Source: HAS, NYCC

Schools & young people

77 Primary schools of which 8 are academies

9 secondary schools of which 5 are academies

3 special schools

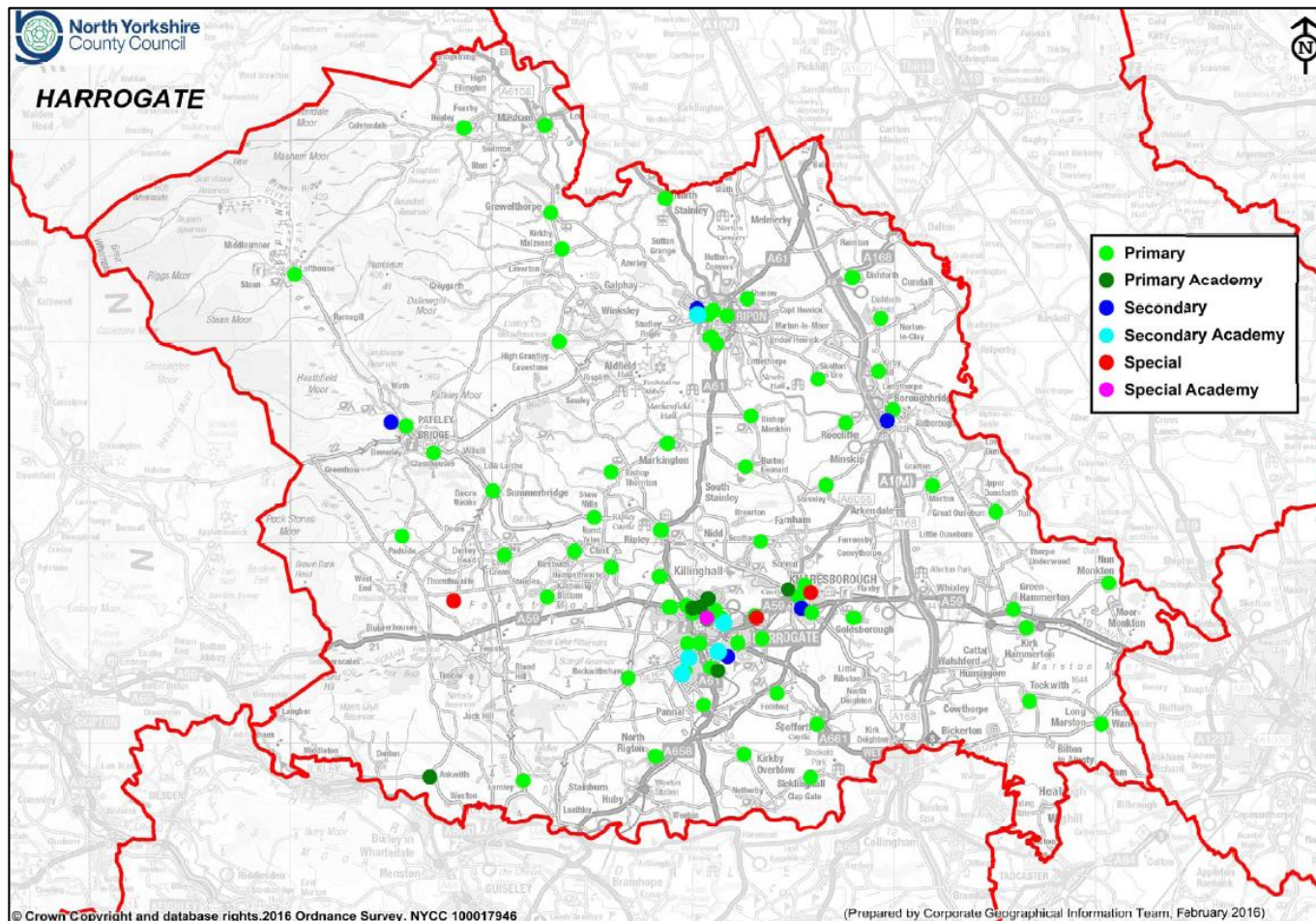
Many high-performing and popular schools across the borough

Challenges of accurately forecasting future demand for school places

Challenges of creating additional school places, either on existing or new school sites in response to housing growth

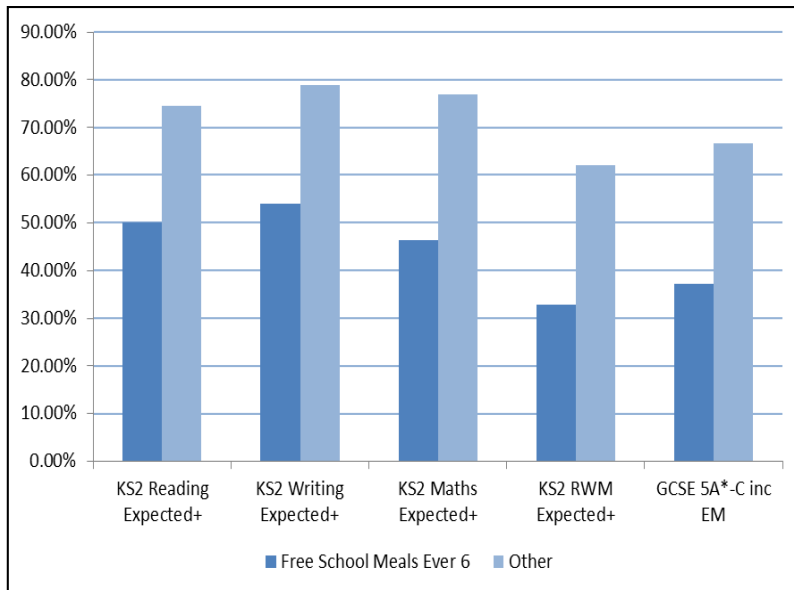
High demand for school places in Harrogate Town and Knaresborough, both at Primary and Secondary level

Small schools vulnerable to falling pupil numbers elsewhere in the borough



Schools & young people

Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4



Note: No L4+ for KS2 in 2016, it is now Expected + (those achieving the expected level and above).



10.2%
of NYCC customer contacts relate to education compared to 2.4% across the county.



Source: Business Intelligence Team, Technology & Change

73.5% good level of development - Early Years Foundation Stage compared with **69.3%** nationally (2016)

58.1% achieving the expected level or above in reading, writing and maths - key stage 2 compared with **53.2%** nationally (2016)

62.4% achieving 5 A*-C at GCSE, including English & Maths compared with **57.1%** nationally (2015)

Growing Up in North Yorkshire Survey (GUNY):

24% of Yrs 8 & 10 had used the school nurse drop-in at their school (NY = **13%**)

50% of Yrs 8 & 10 had the chance to vote for school/college council members (NY = **42%**)

60% of Yrs 8 & 10 want to continue in FT education after Yr 11 (NY = **55%**)

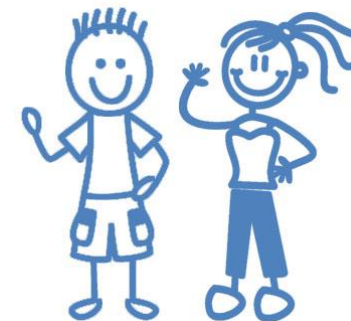
63% of Yrs 8 & 10 intend to apply for a University place (NY = **58%**)

% in Yr 6 that say they do not drink alcohol has increased from **48%** in 2012 to **85%** in 2014

% of Yr 8 & 10 pupils who had taken at least one of the drugs listed in the questionnaire rose from **7%** in 2012 to **11%** in 2014

Source: CYPS, NYCC

Vulnerable groups – children & young people



51 Children Subject to a Child Protection Plan
Harrogate has 28% of the North Yorkshire children & young people population but only 18.4% of the Child Protector Plans

Source: CYPS, NYCC, December 2015

Harrogate has a very active community of parents who raise concerns on behalf of disabled children in the district



97 NEETs as at June 2015 (2.1%)
71 NEETs as at Sept 2016 (1.5%)
North Yorkshire 16-19 average = 3.3%

Source: CYPS, NYCC & Department for Education

60 Looked After Children in Harrogate (18.3 per 10,000 0-17 year olds), below the North Yorkshire rate of 32.9

Source: CYPS, NYCC - www.gov.uk

2,105 children live in poverty (7.9%), below the national average of 19.2%

Source: Health Profiles 2015

Harrogate has the second largest number of Young People enquiring as homeless in comparison to other parts of the County

Harrogate & Knaresborough Prevention Service worked with:

189 C&YP aged 0-19 in April 2015
348 C&YP aged 0-19 in April 2016,
(10.7% of county total).

Ripon & Rural Prevention Service worked with:

156 C&YP aged 0-19 in April 2015
252 C&YP aged 0-19 in April 2016,
(7.8% of county total).

Source: CYPS, NYCC

Produced by Policy & Partnerships together with
Business Intelligence, Public Health Intelligence,
HAS Performance & Change and
CYPS Strategy and Commissioning

For more information contact
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